Pico Branch Library
at Virginia Ave Park

KoningEizenberg & Linda Demmers
Workshop 2 | October 9th, 2010
> PROJECT HISTORY

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>September 2008</td>
<td>Library Board supports concept of Pico neighborhood Branch Library</td>
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<tr>
<td>September 2008</td>
<td>City Council directs staff to study potential locations and solicit input from community, boards, and commissions</td>
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<tr>
<td>January 2009</td>
<td>Community meeting to discuss potential location in Virginia Avenue Park</td>
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<tr>
<td>February 2009</td>
<td>Virginia Avenue Park Board and Recreation and Parks Commission support location in VAP</td>
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<td>April 2009</td>
<td>City Council study session</td>
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<tr>
<td>June 2009</td>
<td>Council votes to fund a Pico Branch Library in VAP</td>
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<tr>
<td>August 2010</td>
<td>Community outreach begins</td>
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> COMMUNITY PARTICIPATION

1. Community Outreach
2. Survey Outreach
3. Workshop Process
4. Survey Results
1. Community Outreach

Getting the word out… in English and Spanish

- Community Organizations
  - PIO, PNN and FSP

- Lifelong Learning Meeting and Newsletter

- Farmers Market

- Outdoor Festivals Library Booth
  - Juneteenth at VAP: 2009 & 2010
  - Cinco De Mayo at VAP: 2009 & 2010
  - Unity Resource: 2009 & 2010
  - Santa Monica Festival at Clover Park: 2009 & 2010
2. Survey Outreach

Getting the word out… in English and Spanish

- **Website**
  - surfsantamonica.com
  - Santa Monica Library
  - Pico Branch
  - City

- **Community Meeting Flyer**

- **Myemma Blast**
  - 1,700 Pico Interests Email Account

- **News Media**
  - Press Release
  - Ads in Daily Press and Mirror

- **At Virginia Ave Park**
  - Park Center
  - Camp Santa Monica
  - Back To School Safety Event
  - African-American Outreach Committee
  - Farmers Market

- **Santa Monica Library**
  - Spanish-language story time at Fairview and Ocean Park

- **School**
  - Edison
  - Grant
  - Will Rogers
  - JAMS
3. Workshop Process

- **Workshop 1**
  September 11th – Visioning

- **Workshop 2**
  October 9th – Program and Siting

- **Workshop 3**
  November 6th – Conceptual Design

- **Workshop 4**
  December 4th – Schematic Design

- **City Approval**
  2011

- **Construction**
  2012
library concept preferences

- self-service
- community information
- youth study rooms
- cozy reading spaces
- outdoor areas
- quiet reading
- simple signage
- teen spaces
- story time area
- family place
4. Survey Results

- Survey open August 16 – September 26, 2010

- 466 responses
  - 373 on-line
  - 93 paper copies
  - Spanish language responses: 50
  - English language responses: 416
  - Written comments received: 167
Respondent Profile

• **How old are you?**
  - Representative age distribution

• **Where do you live?**
  - 40% live in 90405
  - 34% live in 90404
  - 13% each in Pico Neighborhood and Sunset Park

• **Children living at home?**
  - Yes 52% / No 48%

• **Internet Access?**
  - 95% yes
Library Usage

- 90% have a SMPL card
- 70% use the Main Library
- 50% use Fairview Library
- 83% will use the new Pico Branch Library
- Respondents prefer afternoon and evening hours
Service Priorities

- Career: 2.37
- Large Print: 2.42
- Computer Instruction: 2.7
- Spanish Collections: 2.76
- Teen Area: 2.82
- Adult Programs: 2.84
- Teen Collections: 2.93
- Computers: 3.12
- Children's Programs: 3.16
- Children's Books: 3.31
- Reading/Study: 3.38
- Books, Movies, Music: 3.65
### Which Park Facilities Do You Use?

<table>
<thead>
<tr>
<th>Facility</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teen Center</td>
<td>41</td>
</tr>
<tr>
<td>Patio Room</td>
<td>41</td>
</tr>
<tr>
<td>Basketball PAL</td>
<td>53</td>
</tr>
<tr>
<td>Gym Terry</td>
<td>56</td>
</tr>
<tr>
<td>None</td>
<td>86</td>
</tr>
<tr>
<td>Splash Pad</td>
<td>110</td>
</tr>
<tr>
<td>Parking</td>
<td>116</td>
</tr>
<tr>
<td>Playground</td>
<td>134</td>
</tr>
<tr>
<td>Grassy Fields</td>
<td>171</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>172</td>
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</tbody>
</table>
Which Park Program Do you Use?

- Employment programs: 10
- 0 to 5 parent/child: 26
- Homework assistance: 30
- Teen center: 31
- After school: 43
- PAL fitness: 55
- None: 74
- Festivals: 156
- Farmers' Market: 275
How Do You Get to the Park?

- Drive: 253
- Walk: 201
- Bicycle: 77
- Public Transportation: 53
**Additional Comments**

- Meeting room for book clubs & book clubs
- Early childhood programs
- Outdoor reading and program areas
- Concentrate on books
- Publicize offerings
- Cozy reading spaces

“This is the fulfillment of the Pico Neighborhood’s years long desire for a neighborhood library. Thank you for finally doing this.”
Concerns

- Farmers’ Market
- Parking (enough and affordable)
- Green space
- Future of Fairview Branch
- Bike Parking
- Safety
- Funding

“We are elated that there will finally be a Pico neighborhood library but don’t want our open space at Virginia Park to be compromised.”
“I believe that this library will be an integral component that can bring the community together. I hope that these surveys are really utilized in the planning process so that the community can see that indeed their voices are being heard. Thank you.”
> LIBRARY PROGRAM
Collaboration Opportunities with the Park

- School Readiness
- Lifelong Learning
- Emergent Literacy Skills
- Recreation & Leadership
- Parent Education
- Homework Assistance
- Child, Family & Adult Programs
Library Program Objectives

• Acknowledge the Culture of the Community
• Community Center
• Customer Oriented
• Comfortable Space
• Encourage Use as a Family Unit
• Technology Focus
• Synchronize Park & Library Program
How Big should the Branch Library be?

Montana 7500sf

Fairview 7700sf

Ocean Park 8450sf (GF 4600)
Pico Branch Library Program Distribution

- Public Space: 3900sf (47%)
- Customer Service Space: 1540sf (19%)
- Meeting Room: 860sf (10%)
- Non-Assignable: 2000sf (24%)

Total: 8300 sf
Pico Branch Library

- **Books, Movies, Music**
  - 30,000 Print Volumes
  - 7,500 DVDs, CDs, Audio Books
  - 81 Current Newspaper and Magazine Subscriptions

- **Meeting and Program Spaces**

- **50 Seat Community Meeting Room**

- **Kitchenette**

- **Group Study Rooms (2)**
Pico Branch Library

- **Reading and Study Spaces**
  - Adults: 24 table; 8 lounge seats
  - Children: 12 table; 6 lounge
  - Parent child seating: 4

- **Technology**
  - Children’s computers: 8 Internet
  - 2 early child non-Internet (AWE stations)
  - Catalog stations: 4
  - Public use Internet stations: 12
Special Uses

- Market place for browsing collections
- Early childhood area
- Group study rooms
- Automated materials handling
- Teen collections
...so where could a library go?
- approx 8,300 sq ft library
- 30 parking spaces
the park today
<table>
<thead>
<tr>
<th>Area</th>
<th>Size</th>
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<tbody>
<tr>
<td>The Patio</td>
<td>3612sf</td>
</tr>
<tr>
<td>Thelma Terry</td>
<td>5315sf</td>
</tr>
<tr>
<td>Park Center</td>
<td>7807sf</td>
</tr>
<tr>
<td>Teen Center</td>
<td>6086sf</td>
</tr>
<tr>
<td>Proposed Library</td>
<td>8300sf</td>
</tr>
</tbody>
</table>
The Patio
- 3612 sf
- 40 occ room
- restrooms

Thelma Terry
- 5315 sf
- 60 occ. (52x36) Activity Room
- restrooms

Park Center
- 7807 sf
- restrooms

Teen Center
- 6086 sf
- 3 workshop rooms (13-33)
- restrooms

Entries and Restrooms
Saturday Market
- 30,000sf
- Total 41 market stalls existing

Farmers Market
Library Siting Design Objectives

- Synergy with buildings + programs
- Minimal disruption to neighbors
- Minimal disruption while building
- Minimal traffic impact on Virginia Ave
- Affordable within resources available
- Enough parking
- Integrate bike parking
- Safety
- Street presence
Reinforce Pedestrian Promenade
Better use weekdays
Maintain strong open space
Enhance Thelma Terry view from south

How to Strengthen The Park
Locations Studied
- Virginia Ave
- Cloverfield Blvd
- 21st Street
- Pico Blvd

Locations Studied
New 30 Stalls
New Path
47 stalls
69 overflow stalls
10 stalls
9 stalls
Library to be located within this area
Approved Siting Framework
Virginia Ave
Cloverfield Blvd
21st Street
Pico Blvd
EXPERIENTIAL FRAMEWORK
30 new parking spaces
Retaining wall moved and trellis seating relocated
New path
All schemes maintain 41 market stalls

> SITING STUDY COMMON ELEMENTS
Paving Change to Define Space
Outdoor Lighting to Enhance Night Use
Projection or Planting Feature
Casual Seating

> OUTDOOR OPPORTUNITIES
> SEATING
>POTENTIAL SITE LOCATIONS
1 Street Edge
Street Edge

6800 sf Ground Floor
1500 sf Mezzanine
Street Edge Sections A-A, B-B
2 Veranda

Thelma Terry
Veranda

6800 sf Ground Floor
1500 sf Mezzanine
Veranda Section A-A
3 Pavilion
Pavilion Section A-A
> SITING STUDIES

1. Street Edge
2. Veranda
3. Pavilion
> DISCUSSION QUESTIONS
For each scheme.....

What are the benefits for the library users?
What are the benefits for the park users?

1 Street Edge
2 Veranda
3 Pavilion
> NEXT STEPS

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Merchandize with PowerWalls