

SANTA MONICA PUBLIC LIBRARY BOARD



Minutes of the REGULAR Meeting of November 6, 2014 To Be Approved

Call to Order	A REGULAR meeting of the Library Board was called to order by Chair, Kathie Sheldon, at 7:02 p.m., Thursday, November 6, 2014 at the Main Library, Administration Conference Room, 601 Santa Monica Blvd., Santa Monica.
Roll Call	<p>PRESENT: Boardmember Marc Morgenstern, Chairperson Kathie Sheldon and Boardmember Bryce Snell</p> <p>ABSENT: Vice Chair Ken Blackwell</p> <p>ALSO PRESENT: Lucien Plauzoles, community member; Maria Carpenter, Director of Library Services; Rachel Foyt, Administrative Analyst</p>
Oath or Affirmation of Allegiance for Public Officers for New Library Boardmember Marc Morgenstern	Marc Morgenstern took the oath or affirmation of allegiance for public officers and was sworn in as a new Library Boardmember.
Oath or Affirmation of Allegiance for Public Officers for New Library Boardmember Anne Elizabeth Pearson	Anne Pearson has declined the City Council appointment to the Library Board citing a change in the status of her availability to serve on the Board. The City Clerk's Office will add an item to the City Council agenda for the appointment of a new Library Boardmember.
Public Input	<p>Lucien Plauzoles, community member, discussed his concern about the parking shuttles for the Broad Stage. The shuttles are parking in the Library surface parking lot during the performance and blocking access to some of the parking spaces. Additionally, the vehicles' engines have been left running and in one instance the driver left a running vehicle unattended.</p> <p>Library staff will look into the complaint.</p>
Approval of the Library Board Minutes	<p>Motion by Boardmember Bryce Snell, seconded by Boardmember Marc Morgenstern to approve the minutes of the Library Board meeting of October 2, 2014. The motion was approved by the following vote:</p> <p>AYES: Boardmember Marc Morgenstern, Chairperson Kathie Sheldon and Boardmember Bryce Snell</p> <p>NOES: None</p>

ABSTAINING: None

ABSENT: Vice Chair Ken Blackwell

Introductions of the Library Boardmembers

The Library Boardmembers answered the questions – *Why are you serving on the Library Board? What do you hope to get out of your service on the Board? What library did you use as a child and what was a distinctive feature or memory of that library?* The Boardmembers also shared something others might not know about them.

Report from the Friends of the Library, a Library Support Group

Rachel Foyt, Administrative Analyst, reported on the activities of the Friends of the Library. The Friends did not hold a Board meeting in October. The Internal Revenue Service granted the request to waive the 2010 non-filing penalty and refunded \$5374.

Library Strategic Planning

Maria Carpenter, Director of Library Services, reported on the strategic planning process. Strategic planning is an opportunity to revisit the direction of the Library, investigate new Library trends, and determine what Library services to continue and what new ones to begin. A request for proposal (RFP) has been issued for a strategic planning consultant to help guide Library staff in the process. The response to the RFP is due on November 17.

Two staff committees have been formed: the Strategic Planning Steering Committee and the Strategic Planning Resources & Communications Committee.

There is a nine month timeline for completion of the strategic planning process.

The People's Lab

The People's Lab is a framework for an experimental series of demonstrations, ideation sessions, talks, performances, interactive games, pop-ups, and other experiences produced by a mix of community members, technical and topical experts, and the library.

Ms. Carpenter reported that the concept for The People's Lab took shape through collaborative discussions at City Lab and Hub LA. The People's Lab builds on the City of Santa Monica and the Library's programs for community members in the areas of civic engagement, intergenerational dialogue for tolerance and understanding, sustainability, and creative use and understanding of technology.

The process generated a number of ideas and community and city partners.

Nationwide Current Library Trends - Review of Library Journal Articles

Boardmember Bryce Snell discussed an article from *Library Journal* titled Augmented Library. University of Southern California (USC) Annenberg School for Communication and Journalism professor Robert Hernandez and his students partnered with the Los Angeles Central Library to create an augmented reality app that features the Central Library.

Secretary's Report

Update on Library Services and Programs

For the fifth year in a row, the Santa Monica Public Library has earned a five star rating from *Library Journal's* national rating of public libraries – the only Southern California library to earn the five-star rating.

The non-resident Library card fee monthly target is \$19, 583 and the Library is making between \$11,000 and \$15,000 per month.

The computer sessions fees are on track and generating a little more than \$2000 per

month.

Ms. Carpenter reported on recent programs and events at the Libraries.

Update on Library Staffing

The position for the vacant Library Systems Analyst has been reclassified to Systems Engineer. The position is pending review from Human Resources. Diane Bednarski, Principal Librarian for Information Management, has announced she will be leaving.

A vacancy was created for the Librarian II position in Youth Services when Shana Sojoyner was promoted to Montana Ave. Branch Manager.

Update on Library Facilities and Equipment

The Fairview Branch renovations have been pushed to March 2015.

Update on Library Security and Safety

Ms. Carpenter reported the Library suspensions and stay aways.

The City Attorney's Office received a Public Records Act request regarding a meeting room at the Main Library.

Ms. Carpenter reported on updates to the Library workplan. Hoopla the streaming movie and music service 100% completion. Successful Library card campaign in September 895 registrations a 37% increase over September 2013. The Wellbeing Project Survey has been completed.

What are you reading?

The Boardmembers discussed what they are reading.

Agenda Building

In December, Librarian II, Stephanie Archer from the Information Management Division will speak about Zinio a new digital magazine service the Library is launching.

The Board will discuss a new date for the January 2015 Library Board meeting.

Adjournment

Chair Kathie Sheldon adjourned the meeting at 8:01 p.m.

Attest:

Approved:

Maria Carpenter

Kathie Sheldon

Director of Library Services

Library Board Chair

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