

SANTA MONICA PUBLIC LIBRARY

BOARD



Minutes of the REGULAR Meeting of March 3, 2011 To Be Approved

Call to Order	A REGULAR meeting of the Library Board was called to order by Chairperson, Edward Edwards, at 7:05 p.m., Thursday, March 3, 2011 at the Main Library, Administrative Conference Room, 601 Santa Monica Blvd., Santa Monica.
Roll Call	PRESENT: Boardmember Blackwell, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern
	ABSENT: Boardmember Breisch
	ALSO PRESENT: Greg Mullen, City Librarian; Rachel Foyt, Administrative Analyst
Public Input	The Board discussed an email from a patron who suggested that the branch collections be rotated with materials from the Main Library and the other branch libraries to provide exposure to a greater breadth of materials. Greg Mullen, City Librarian, explained that currently only the large print collection is rotated because there has not been the demand for other materials. However, rotating other Library materials is something that could be considered. Patrons can also place a hold on items and have them delivered to their local branch. The Library does have a centralized collection selection process. Staff investigated and found that despite multiple selectors there was a large overlap in collection selection. Centralized ordering is more cost effective and frees staff time for more direct public service. Recommendations for purchase are welcome. Staff is exploring new software to help them improve the effectiveness of collection development and management. Vice Chair Stern will speak with the patron.
Approval of the Library Board Minutes	Motion by Boardmember Oppenheim, seconded by Vice Chair Stern to approve the minutes of the Library Board meeting of February 3, 2011. The motion was approved by the following vote: AYES: Boardmember Blackwell, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern

	<p>NOES: None.</p>
	<p>ABSENT: Boardmember Breisch</p>
Report from the Friends of the Library, a Library Support Group	<p>Mr. Mullen gave a report on the Friends of the Library February Board meeting. The Friends approved funding for two Youth Services programs, summer reading and the Teen Film Festival. The Friends discussed the California Library Association Day in the District and the planning for the volunteer recognition event at the Morgan-Wixson Theatre on March 11.</p>
Pico Branch Concept Design	<p>City Council approved the conceptual design for the Pico Branch Library on February 22. The next steps are for the design team to meet with the Virginia Ave. Park Board and the Recreation and Parks Commission.</p> <p>On Tuesday, April 5 at 7:00 p.m. a community workshop will be held at Virginia Ave. Park to present the schematic design by Koning Eizenberg Architects.</p> <p>Mr. Mullen reported that the Redevelopment Agency funds are uncertain and that on the Council agenda is an item to discuss a line of credit related to leveraging the redevelopment funds to finance redevelopment priority capital projects.</p>
Report on the Budget	<p>The Board reviewed the Library budget plan and information regarding the Library that will be in the City budget book.</p>
Discussion of the Annual Board and Commission Video Report	<p>Chairperson Edwards will appear in the annual video report to the Boards and Commissions. The Board discussed ideas for the video report. The report will be filmed at the Ocean Park Branch to highlight the recent branch renovations.</p>
Revisions to Library Rules of Conduct	<p>The Library rules ordinance has passed both the first and second readings and been adopted by City Council. The ordinance goes into effect thirty days after adoption.</p> <p>Motion by Boardmember Oppenheim, seconded by Boardmember Blackwell to approve the revised Library Rules of Conduct. The motion was approved by the following vote:</p> <p>AYES: Boardmember Blackwell, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern</p> <p>NOES: None.</p> <p>ABSENT: Boardmember Breisch</p>
Council Communications	<p>The Board reviewed the information item regarding communications between Council Members, Board and Commission Members and the public.</p>
Nationwide Current Library Trends - Review of Library Journal Articles	<p>The Board discussed a library journal article in Library Hotline.</p>

Secretary's Report	The biannual community survey has been completed and in the draft report the Library has an average satisfaction rating of 4.4 out of 5.
Update on Library Services and Programs	<p>On February 26 the Citywide Reads program an <i>Afternoon with Dolen Perkins-Valdez</i> drew about 130 attendees. Mr. Mullen reported that the discussion groups have been full with lively participation.</p> <p>Staff expects the new Library website to launch in two weeks.</p>
Update on Library Staffing	Three staff members have begun web certification training classes. The training will help with ongoing website maintenance and modifications.
Update on Library Facilities and Equipment	Mr. Mullen gave an update on Library facilities. The Montana Ave. Branch parking lot will be resurfaced March 24-25. The Main Library was repainted in the staff areas. The Fairview Branch front exterior was repainted.
Update on Library Security and Safety	The smoke alarm systems have been installed in the branch libraries. The final inspections are taking place to certify the system and connect it to the monitoring service.
Library Statistics	Staff distributed the January 2011 Library statistics. Board discussion followed.
Agenda Building	The Library Board asked that the following items be included in the next Library Board agenda: a report on Citywide Reads and a demonstration of the new Library website.
Adjournment	Chair Edwards adjourned the meeting at 7:50 p.m.

Attest:

Approved:

Greg Mullen
City Librarian

Edward Edwards
Library Board Chair

This document is available in alternate format upon request. The Santa Monica Public Library is wheelchair accessible. For special disability accommodations contact Library Administration at (310) 458-8606 at least 3 days prior to the scheduled meeting.