



**MINUTES
SANTA MONICA PUBLIC LIBRARY BOARD
SPECIAL MEETING
NOVEMBER 9, 2019
PICO BRANCH LIBRARY, THE ANNEX,
2201 PICO BLVD., SANTA MONICA, CA
2:00 PM**

- Call to Order Chair, Lucien Plauzoles called the meeting to order at 2:15 p.m.
- Roll Call The following persons were recorded in attendance by the Recording Secretary:
- PRESENT: Chair Lucien Plauzoles, Vice Chair Arlene Hopkins, Boardmember Marcia Ferreira, and Boardmember Michael Klein
- ABSENT: Boardmember Naomi Seligman
- ALSO PRESENT: Patty Wong, Director of Library Services; Rachel Foyt, Senior Administrative Analyst; Kathy Lo, Librarian III, Reference Services; Silvia Cisneros, Pico Branch Manager; Cecilia Tovar, Principal Librarian for Public and Branch Services; Erica Cuyugan, Assistant City Librarian
- Public Input No report given.
- Approval of Minutes of the Library Board Meeting of September 4, 2019 Motion by Vice Chair Hopkins, seconded by Ferreira, to approve the minutes of the Library Board meeting of September 4, 2019. The motion was approved by the following vote:
- AYES: Chair Plauzoles, Vice Chair Hopkins, Ferreira, and Klein
- NOES: None
- ABSTAINING: None
- ABSENT: Seligman
- Secretary's Report: Wong, Director of Library Services, highlighted the following information from her report:
- Seligman resigned from the Library Board. Chair Plauzoles will write a letter of appreciation to Seligman.
 - The Board is encouraged to attend the Wellbeing Summit on November 16, 2019. Library staff will present two workshops and have a table in the marketplace.

- Shirley Vernale, Library Assistant II received the Elaine Polachek award in recognition for her work with the Santa Monica Seed Library housed at the Fairview Branch Library.
- Double pane window replacement begins on November 11, 2019 at the Fairview Branch Library. The Branch will remain open to the public during the construction.
- Wong reported that an individual was stabbed at Reed Park and ran through the Library property. The person who committed the stabbing was arrested the next day at Reed Park.
- Library staff In-Service Day will be held on Monday, November 11, 2019. 155 people have signed up. The training centers around implicit bias with Kikanza Nuri Robins.
- A donation from Barry and Sharla Boehm will help to digitize the historical Santa Monica phone directories. There will be a reception on December 4, 2019 at 6:00pm at the Main Library in the Multipurpose Room.

(Hopkins stepped away at 2:39pm and returned at 2:41pm.)

Report on the Programs and Services of the Pico Branch Library from Silvia Cisneros, Branch Manager

Silvia Cisneros, Pico Branch Manager reported on the programs and services of the Pico Branch Library. Cisneros shared that for the fiscal year 2018 – 2019 there were 16 outreach classroom presentations; 24 class visits to the Library; 246 adult programs; 267 youth programs; 2,224 new library cards were issued; 156,273 patrons visited the branch and more than 130,000 materials were borrowed.

Cisneros reported on the recent project accomplishments of new paint on the exterior and interior of the Branch, a new Amharic Children’s Book Collection, a new service desk, new exterior sails and soundproofing in the study rooms.

Library Board Adoption of Library Strategic Plan for 2019 – 2021

Wong shared that the Library strategic plan has been revised for 2019-2021. The four strategic focus areas of Vibrant Learning Center, Wellbeing Cultivator, Dynamic Third Place, and Community and Cultural Connector remain the same, but the emphasis of each goal is updated to align with the Library and City framework.

Motion by Ferreira, seconded by Klein, to adopt the Library Strategic Plan for 2019 - 2021. The motion was approved by the following vote:

AYES: Chair Plauzoles, Ferreira, and Klein

NOES: None

ABSTAINING: Vice Chair Hopkins

ABSENT: Seligman

Discussion and adoption of the Urban Libraries Council Statement on Equitable Public Access to E-Books and the Resolution drafted by Boardmember Michael Klein urging Macmillan and other publishers to rescind their new policies on eBook sales

Motion by Vice Chair Hopkins, seconded by Klein, to adoption the resolution as drafted by Klein urging Macmillan and other publishers to rescind their new policies on eBook sales. The motion was approved by the following vote:

AYES: Chair Plauzoles, Vice Chair Hopkins, Ferreira, and Klein

NOES: None

ABSTAINING: None

ABSENT: Seligman

Motion by Vice Chair Hopkins seconded by Klein to amend the prior motion to include Urban Libraries Council and any other related organizations that are appropriate in the list of recipients of the resolution. The motion was approved by the following vote:

AYES: Chair Plauzoles, Vice Chair Hopkins, Ferreira, and Klein

NOES: None

ABSTAINING: None

ABSENT: Seligman

Report on the Library Foundation of Santa Monica

Wong reported that Naomi Seligman is working on the Library Foundation of Santa Monica. The Library Foundation has still not corrected its issues with the 501c.3.

Item 10 - Discussion of Library Framework metrics and the Library Strategic Plan for 2019 – 2021 was moved to item 12 following Board discussion and setting 2020 – 2021 Library Board Goals.

Board discussion and setting 2020 – 2021 Library Board Goals

A workshop on common goals for Boardmembers was led by Chair Plauzoles. The goal that emerged was enabling and encouraging Boardmembers to be communicators for the Library to all identifiable communities, agencies, officeholders, non-governmental organizations, and volunteer groups.

The Boardmembers were asked to identify target groups, officials, and agencies to whom the messages of the Library can be taken. The education of the Board will be enhanced as the library topics listed by the staff are explored.

Chair Plauzoles asked staff to add an item to the December 5, 2019 Board meeting to discuss potential organizations for communication of Library messages.

Discussion of Library Framework Metrics and the Library

Cuyugan presented on the Library framework and how the framework goals align with the Library strategic plan, the data the Library is collecting, and how the data ties to the City's priorities and the strategic plan.

Strategic Plan for
2019 – 2021

The Library uses a program called Sisense to measure and track data on cardholders, circulation, safety and security, and Main Library and Branch incident reports. The Library is using the data to align security efforts with City partners.

The data the Library collects informs the City priority of Creating an Engaged and Thriving Community. The Library is focused on learning in the community and how Library goals and metrics feed up to Engaged and Thriving Community.

Board discussion followed.

Tovar presented on coordinating Library programs and aligning programs with the City framework and the Library strategic plan. The Public Services division is reviewing the way the Library measures and evaluates programs. Staff are identifying why a program is being offered, considering if the attendees are connecting with another resource in the Library to elevate learning.

Discussion of Future
Library Trends:
Library of Things,
Data Everywhere;
and Diversity of
Materials and
Formats.

No report.

Next Steps

No report.

Future Agenda Items

Future agenda items include:

- Cancellation of the regular Library Board meeting for January 2, 2020. Special Library Board meeting scheduled for January 9, 2020 at 7:00 p.m.
- December Agenda - Annual Report from the Santa Monica Historical Museum
- December Agenda – Report from Library Staff on Literacy
- December Agenda – Report from Library Staff on Summer Reading
- December Agenda – Plan for the January meeting with the Friends of the Santa Monica Public Library
- Invite Stephanie Venegas to attend a future Board meeting

Adjournment

Chair Lucien Plauzoles adjourned the meeting at 5:32 pm.

Attest:

Approved:

Patricia Wong

Lucien Plauzoles

Director of Library Services

Library Board Chair

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