



**MINUTES
SANTA MONICA PUBLIC LIBRARY BOARD
REGULAR MEETING
DECEMBER 5, 2019
MAIN LIBRARY, ADMINISTRATIVE CONFERENCE ROOM,
601 SANTA MONICA BLVD., SANTA MONICA
7:00 PM**

Call to Order

Chair Lucien Plauzoles called the meeting to order at 7:06 p.m.

Roll Call

The following persons were recorded in attendance by the Recording Secretary:
List in order called during the meeting.

Present: Chair Lucien Plauzoles, Vice Chair Arlene Hopkins, Boardmember Marcia Ferreira, and Boardmember Michael Klein.

Absent: None

Also present: Patty Wong, Director of Library Services; Rachel Foyt, Senior Administrative Analyst; Nancy Bender, Adult Program/Literacy Coordinator; Lenore St. John, Youth & Family Services Coordinator

1. Special Agenda Items:

- A.** Annual Report from the Santa Monica Historical Museum by Susan Gabriel Potter, Museum President and John Klopping, Museum Manager. Including reports on programming, visitor count, outreach, and 2018/2019 budget.

John Klopping, Sara Crown, and Rob Schwenker reported on behalf of the Santa Monica History Museum regarding goals achieved in 2019 and future goals and objectives for 2020.

John Klopping, Manager, Santa Monica History Museum, reported on the History Museum activities:

- Achieved 2019 goals and objectives
- 32% increase in overall attendance thanks to a new variety of marketing tools
- New Museum memberships at a 65% increase, children's visits up 25%

Sara Crown, Archivist, Santa Monica History Museum, reported regarding plans to become more inclusive

- Updated coverage of Bay Street Beach. It is now listed as a Historic Landmark in Santa Monica
- Plans to become more inclusive by representing minority groups through exhibitions in Museum (Tongva/African American/Mexican American/Japanese American/LGBTQIA groups)

Rob Schwenker Chair, Santa Monica History Museum, reported on Museum grants and funding.

- Received \$4,000 NEH grant to preserve large portion of history photos
- \$30,000 grant from City of Santa Monica
- Total bottom line revenue granted \$292,876
- Leaves Museum with a \$30,000 surplus with possibilities to grow staff, maintain quality, provide more exhibitions, and tours for community groups, the Boy/Girl Scouts of America, and school groups
- Received a million-dollar endowment from the Gilmores, which allowed the museum to pay off debt from construction of the museum build out
- Santa Monica History Museum Gala was more successful this year due to corporate donations

2. Reports of Staff Liaisons/Members:

A. Secretary's Report, Patty Wong, Director of Library Services

- a. Update on Library Budget
- b. Update on Library Services and Programs
- c. Update on Library Staffing Recruitment
- d. Update on Library Facilities and Equipment
- e. Update on Safety and Security

Patty Wong, Director of Library Services, highlighted the following information from her report:

- City Clerk's goals to create uniformity among City of Santa Monica Boards and Commissions; Boards and Commissions will be reconstructed to be consolidated and consistent
- Library Facilities – window replacement at Fairview Branch taking a little more time than expected – Library is open with full service
- Library Strategic Plan has been adopted and openly shared with Staff
- On December 4, 2019, the Library received a \$70,000 donation from the Boehm family to archive and digitize the Santa Monica telephone directories
- A Library Bench has been dedicated in memory of Library Services Officer Mike Castagnola on December 11, 2019

B. Reports from Boardmembers on their attendance at Library programs, visits to their adopted Branch, or on conversations with the community.

No report.

3. **Public Input**

Gerald Boulware and John Hart members of the public gave public input.

4. **Approval of Minutes:**

- A. Staff recommends that the Library Board approve the minutes of the October 3, 2019 Regular Library Board meeting and November 9, 2019 Special Library Board meeting.

MOTION

Ferreira moved and Klein seconded a motion to approve the minutes of the Library Board meeting of October 3, 2019 and November 9, 2019. The motion carried unanimously. November 9, 2019 minutes were amended to reflect the request by Hopkins that a recognition plaque be given to Naomi Seligman for her service on the Library Board.

5. **New Business-**

- A. Report on adult, youth, and family literacy from Nancy Bender, Librarian III, Public Services and Lenore St. John, Youth and Family Coordinator.

Lenore St. John, Youth and Family Services Coordinator, reported on the 2019 Summer Reading Program held at the Library.

- Summer Reading had most registrations ever, coming in at 38,360 with a 41% completion rate
- Roosevelt, Franklin, and Grant Elementary Schools had the top performers while Lincoln and John Adams Middle Schools and Santa Monica High School had the lowest completions.
- YMCA reading groups had a 100% completion rate
- 70 programs for early learners – 3,941 children in participation
- 13 teen programs – 241 teens in participation
- Opportunity for growth – have a higher pre-k – 3rd grade participation
- Reading to go is a kit for parents/guardians to read to infants
- Tutor volunteers help students with homework for grades 1 – 8

- B. Report on adult, children, and teens Summer Reading program from Nancy Bender, Librarian III, Public Services and Lenore St. John, Youth and Family Coordinator.

Nancy Bender, Adult Program and Literacy Coordinator, reported on funding and programs aimed to help adults and seniors at the Library.

- Literacy Program receives grant funding
- One on one volunteer adult tutors set personal goals with each student and help achieve those goals, currently have about 30-40 pairs in the program

- Computer classes, Career Workshops, Health and Wellness programs, and Cultural Programming among more popular programs

C. Board discussion and planning of the agenda items for the January 13, 2020 joint meeting with the Friends of the Santa Monica Public Library.

Joint Library Board/Friends of the Library Board meeting is postponed to February 6, 2020.

D. Board brainstorming of future Library Board meeting guests. Who to invite? Why is the Board inviting them? What meeting will they attend?

- Invitation to Stephanie Venegas to attend the January 9, 2020 Library Board meeting to discuss the City's legislative platforms
- Invitation to Greco Venegas to give a report on Sisense at the January 9, 2020 Board meeting
- Invitation to Gary Carter, Community Broadband Manager, Information Systems and Greco Venegas, Principal Librarian for Information Management to attend a future Board meeting
- Discussion of net neutrality - Internet service providers should treat all content equally. They should not be able to "fast lane" some data while blocking or discriminating against other material.
- Invitation to Tim Dodd, Chief Performance Officer, to share with the Board about the City of Santa Monica Framework

E. Board discussion of the 2020/2021 goal – Library Board as communicators for the Library to all identifiable communities, agencies, officeholders, non-governmental organizations, and volunteer groups. Discussion of identified target groups, officials, and agencies to whom the messages of the Library can be taken.

Item 5 E was continued to the January 9, 2020 Library Board meeting. Boardmembers are encouraged to consider what aspirations they have for the library.

6. Future Agenda Items:

- A.** January 2020 agenda - Facilities Master Plan
- B.** January 2020 agenda - Discussion of Future Library Trends – Library of Things, Data Everywhere, and Diversity of Materials and Formats
- C.** Invitation to Stephanie Venegas to attend the January 9, 2020 Library Board meeting to discuss the City's legislative platforms
- D.** Invitation to Greco Venegas to give a report on Sisense at the January 9, 2020 Board meeting
- E.** March - Invitation to Gary Carter, Community Broadband Manager, Information Systems and Greco Venegas, Principal Librarian for

Information Management to attend a future Board meeting

F. Project plan to digitize Library's historic collection, strengthen the Library's historic collection and preservation for future Board meeting;
Ability to collect films and home movies

G. Discussion of net neutrality - Internet service providers should treat all content equally. They should not be able to "fast lane" some data while blocking or discriminating against other material.

H. Invitation to Tim Dodd, Chief Performance Officer, to share with the Board about the City of Santa Monica Framework

Adjournment

Chair Lucien Plauzoles adjourned the meeting at 8:58pm.

ATTEST:

APPROVED:

Patricia Wong
Director of Library Services

Lucien Plauzoles
Library Board Chair