



**MINUTES  
SANTA MONICA PUBLIC LIBRARY BOARD  
REGULAR MEETING  
OCTOBER 3, 2019  
MAIN LIBRARY, ADMINISTRATIVE CONFERENCE ROOM,  
601 SANTA MONICA BLVD., SANTA MONICA  
7:00 PM**

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| Call to Order  | Chair, Lucien Plauzoles called the meeting to order at 7:06 p.m.   |
| Roll Call  | <p>The following persons were recorded in attendance by the Recording Secretary:</p> <p><b>PRESENT:</b> Chair Lucien Plauzoles, Vice Chair Arlene Hopkins, Boardmember Marcia Ferreira, and Boardmember Michael Klein</p> <p><b>ABSENT:</b> Boardmember Naomi Seligman</p> <p><b>ALSO PRESENT:</b> Patty Wong, Director of Library Services; Rachel Foyt, Senior Administrative Analyst</p>  |
| Public Input   | No report given.   |
| Approval of Minutes of the Library Board Meeting of September 4, 2019  | <p>Motion by Vice Chair Hopkins, seconded by Boardmember Ferreira, to approve the minutes of the Library Board meeting of September 4, 2019. The motion was approved by the following vote:</p> <p><b>AYES:</b> Chair Plauzoles, Vice Chair Hopkins, Ferreira, and Klein</p> <p><b>NOES:</b> None</p> <p><b>ABSTAINING:</b> None</p> <p><b>ABSENT:</b> Seligman</p>  |
| Introduction of Friends of the Library Boardmembers in Attendance and Discussion of a Joint Meeting Between the Friends of the Library and the Library Board | <p>In order to accommodate Friends of the Santa Monica Public Library, President, Rachel Ginnerty's schedule, Chair Plauzoles called agenda Item 5 <i>Introduction of Friends of the Library Boardmembers in Attendance and Discussion of a Joint Meeting Between the Friends of the Library</i>.</p> <p>Rachel Ginnerty, President, Friends of the Santa Monica Public Library reported on the Friends of the Santa Monica Public Library (Friends) Board activities:</p> <ul style="list-style-type: none"><li>• Applied for a Verizon grant, acting as fiscal agent for the Library.</li><li>• Looking into a smaller grant with the Rotary Club.</li></ul> |

- The Friends are looking to expand their board in order to expand their work.
- The Friends recently launched a social media presence (Instagram, Facebook, and Twitter) and expect an update of their website at the end of the October 2019.
- Also plan to launch a membership campaign to coincide with “National Friends of the Library Week” (10/20/2019 – 10/26/2019).
- Next membership phase will target small businesses and companies located in Santa Monica.
- A joint Library Board and Friends of the Library Board meeting is being considered for January 13, 2020.

Secretary’s Report:

Patty Wong, Director of Library Services, highlighted the following information from her report:

- Freshening up the Pico Branch by replacing the exterior canopies and the circulation desk. The installation of acoustic tiles in the study rooms have made a big difference.
- Through a grant from the California State Library the Main Library computer training room received a facelift which allows for flexible use of the space.
- 150-200 people attended the Green Prize Awards Event produced in partnership with the Office of Sustainability at The Aero Theatre.
- A DIY Sustainability Toolkit is now available for checkout at the Library.
- Double pane windows will be installed in the Fairview Branch.
- Director Wong is running for President of the American Library Association. The election is scheduled for February-April 2020.
- On November 1, 2019 Macmillan Publishing plans to implement an embargo on sales of eBooks to libraries. They propose to sell to libraries weeks after releasing the publication directly to the consumer. Sales will be limited in terms of the number of copies. Board discussion followed.
- Klein offered to draft a letter from the Library Board to Macmillan Publishing about their new eBook policy.

Review of July 1, 2018 – June 30, 2019 Santa Monica History Museum Annual Report to the Santa Monica Public Library Board Prior to the History Museum’s Presentation in

The Board reviewed the July 1, 2018 – June 30, 2019 Santa Monica History Museum Annual Report. A presentation of the report from Susan Gabriel Potter, President Santa Monica History Museum and John Klopping, Manager of the Santa Monica History Museum, is planned for the December 5, 2019 Library Board meeting.

December 2019

Discussion of a Library Board Retreat - *Planning for the retreat including selection of date, location, and discussion of agenda items.*

The Library Board selected the date of Saturday, November 9, 2019 2:00 – 6:00 p.m. for the upcoming Library Board retreat. A special Library Board meeting followed by a longer retreat will be held in The Annex at the Pico Branch Library, 2101 Pico Blvd., Santa Monica. The regular November 7, 2019 Library Board meeting will be canceled.

Items discussed for the retreat agenda:

- What is the purpose of the Board?
- Review of the Library strategic plan
- Discuss creating a Library Board legislative workgroup
- Review of City of Santa Monica's strategic framework and how the Board aligns to the goals
- Consideration of Library Board goals for 2020-2021
- Role of the Board
- Focus on the library trends of; Library of Things, Data Everywhere, and Diversity of Materials and Formats
- Budget projections

The Board asked staff to invite Stephanie Venegas, City Council Liaison to a future Library Board meeting to talk about ways to work with the legislative bodies.

Discussion of Future Library Trends, Ranking of Library Trends and Plans for Placing Trends on Future Agendas

The Board reviewed a list of library trends, discussed their interest in the trends, and which trends would make good topics for research and conversation.

Future library trends were identified for Board education; Library of Things, Data Everywhere, and Diversity of Materials and Formats.

Introduction of Library Strategic Plan for 2019 – 2021 – Reading and review of the Library Strategic Plan for 2019 – 2021

Rachel Foyt, Senior Administrative Analyst, made a presentation to the Library Board on the Library Strategic Plan for 2019 – 2021. The plan which aligns with the City's Strategic Goals was created with community and Library staff feedback. Over the next two fiscal years, the Library will accomplish a set of goals in each of the four focus areas; Vibrant Learning Center, Wellbeing Cultivator, Dynamic Third Place, and Community & Cultural Connector.

The adoption of the *Library Strategic Plan for 2019 – 2021* will be agendized for the November 9, 2019 special Library Board meeting.

Library Board Working Group Report – Report from

No report given.

Boardmember  
Naomi Seligman

Reports from Library Boardmembers on Their Attendance at Library Programs, Visits to Their Adopted Branches, or on Conversations with the Community

Klein visited the Fairview Branch Library. Chair Plauzoles and Ferreira attended the Friends of the Library board meeting on September 16, 2019.

Future Agenda Items

Future agenda items include:

- Library Board Retreat November 9, 2019 at the Annex, Pico Branch Library, 2201 Pico Blvd.
- Annual Report from the Santa Monica Historical Museum for the December Board meeting
- Update on the Library Foundation of Santa Monica at the Library Board meeting prior to the retreat
- Dark fiber discussion – Gary Carter, ISD and Greco Venegas, IMD for January 2020 Board meeting
- Project plan to digitize Library’s historic collection, strengthen the Library’s historic collection and preservation for December Board meeting
- Letter on behalf of the Library Board to Macmillan

What Are You Reading?

No report given.

Adjournment

Chair Lucien Plauzoles adjourned the meeting at 9:01 pm.

Attest:

Approved:

Patricia Wong

Lucien Plauzoles

Director of Library Services

Library Board Chair

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