CITY OF SANTA MONICA
LIBRARY BOARD

Minutes of the SPECIAL Meeting of November 8, 2018
To Be Approved

Call to Order
Chair, Marc Morgenstern, called a SPECIAL meeting of the Santa Monica Library Board to order at 7:03 p.m., Thursday, November 8, 2018 in the Administrative Conference Room, Main Library, 601 Santa Monica Blvd., Santa Monica.

Roll Call
PRESENT:
Chair Marc Morgenstern, Vice Chair Lucien Plauzoles, Boardmember Arlene Hopkins, Boardmember Naomi Seligman, and Boardmember Kathleen Sheldon

ABSENT:
None

ALSO PRESENT:
Patty Wong, Director of Library Services; Rachel Foyt, Senior Administrative Analyst; Susan Lamb, Principal Librarian for Reference Services; Karen Batzel, Library patron

Public Input
None

Approval of Minutes of the Library Board Meetings of August 16, 2018
Motion by Boardmember Arlene Hopkins, seconded by Vice Chair Lucien Plauzoles to approve the minutes of the Library Board meeting of August 16, 2018. The motion was approved by the following vote:

AYES: Chair Marc Morgenstern, Vice Chair Lucien Plauzoles, Boardmember Naomi Seligman, Boardmember Kathleen Sheldon, and Boardmember Arlene Hopkins.

NOES: None

ABSTAINING: None

ABSENT: None

Approval of Minutes of the Library Board Meetings of September 8, 2018
Motion by Boardmember Arlene Hopkins, seconded by Vice Chair Lucien Plauzoles to approve the minutes of the Library Board meeting of September 8, 2018. The motion was approved by the following vote:

AYES: Chair Marc Morgenstern, Vice Chair Lucien Plauzoles, Boardmember Naomi Seligman, Boardmember Kathleen Sheldon, and Boardmember Arlene Hopkins.
NOES: None

ABSTAINING: None

ABSENT: None

Patty Wong, Director of Library Services highlighted items in her Secretary’s Report which included the following:

- Performance Based Budgeting, which will enable the Library to make stronger decisions, enhance and expand impact, and reduce costs
- Library Facilities and Budget update
- Partnerships with the Santa Monica Pier and Los Angeles Law Library
- Social Worker position was approved by the Personnel Board and City Council
- Promotion of Bobby Tsui to Reference Librarian II, Joseph Delaplaine, and Andy Monroy to Library Assistant II in Circulation
- Library security update, including the use of Trackforce by the Library Services Officers and the anticipated in-service day training, possible City policy update to require teen volunteers be fingerprinted, and review of the security statistics

Chair Marc Morgenstern directed the discussion to the five goals recommended at the September 8, 2018 Board Retreat

- Advocacy
- Outreach
- Promotion/Communication
- Library Patron Experience
- Partnership

At Chair Marc Morgenstern’s request each Boardmember shared why they were interested in serving on the Library Board.

- Patron experience
- Place of free expression
- The Library as the great equalizer – resources and programs available to everyone
- Love of learning and access to free resources
- Engaged community
- Access to the books and learning
- Interest in the relationship between Library staff and the community
- To support library staff

The Library Board revisited the five goals and considered anything that might have been missed.

Boardmember Arlene Hopkins advocated for adding lifelong learning as a Library Board priority and combining the goals of advocacy and outreach as one goal. She suggested reviewing the City framework and pulling out City priorities
to align with Library Board goals.

Boardmember Naomi Seligman advocated for including work with underserved populations, new Americans and empowering communities as a Library Board goal.

The Board discussed tactics and strategies that the Board could employ under lifelong learning. Boardmember Arlene Hopkins suggested strategies such as reaching out to local Santa Monica schools and the senior community stakeholders to promote lifelong learning and literacy.

Director Wong offered that regarding lifelong learning, the Library developed formal relationships with schools, and the Board could expand and deepen those relationships by reaching out on an individual level to members of the Santa Monica schools.

Motion by Chair Marc Morgenstern, seconded by Vice Chair Lucien Plauzoles to accept the four Library Board goals of Advocacy, Outreach/Partnership, Promotion/Communication, and Patron Experience and to develop over subsequent Board meetings the evaluating metrics, strategies, tactics and assignments. The motion was approved by the following vote:

AYES: Chair Marc Morgenstern, Vice Chair Lucien Plauzoles, Boardmember Naomi Seligman, Boardmember Kathleen Sheldon, and Boardmember Arlene Hopkins.

NOES: None

ABSTAINING: None

ABSENT: None

Planning for 2019 Library Board Meetings

Chair Marc Morgenstern asked if all Boardmembers will be available for the January 3, 2019 Board meeting. Boardmember Naomi Seligman may not be available but all other Boardmembers confirmed they are available.

All Boardmembers are available for the February 7, 2019 Board meeting.

All Boardmembers are available for the March 7, 2019 Board meeting.

Chair Marc Morgenstern suggested planning a holiday social hour between the Board and Library Management.

Library Board Discussion of Nationwide Current Library Trends and Review of Library Journal Articles

Boardmember Kathleen Sheldon stated she noticed an uptick in library news and mentioned Susan Orlean’s new book about the Los Angeles Public Library. She also highlighted an article from the New York Times Book Review which discussed authors’ childhood experiences in libraries.

Chair Marc Morgenstern noted that other libraries are discussing fine free youth
Boardmember Lucien Plauzoles attended COAST. The Library portion of the event was held at the Ocean Park Branch. Boardmember Plauzoles had a positive review of the event and the staffs’ outreach.

Boardmember Naomi Seligman attended a computer coding class and plans to attend robot classes and a chess class with her son.

All Boardmembers are available for the December 6, 2018 Board meeting.

Meeting adjourned at 8:59pm.

Attest: Patricia Wong
Approved: Marc Morgenstern

Library Director Library Board Chair

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