

CITY OF SANTA MONICA LIBRARY BOARD



Minutes of the SPECIAL Meeting of March 2, 2017 To Be Approved

Call to Order	A SPECIAL meeting of the Santa Monica Library Board was called to order by Chair, Marc Morgenstern, at 7:10 p.m., Thursday, March 2, 2017 at the Pico Branch Library, Annex Conference Room, 2201 Pico Blvd., Santa Monica.
Roll Call	<p>PRESENT: Boardmember Victor Davich, Chair Marc Morgenstern, Boardmember Lucien Plauzoles, Boardmember Kathleen Sheldon, and Vice Chair Bryce Snell</p> <p>ABSENT: None</p> <p>ALSO PRESENT: Silvia Cisneros, Pico Branch Manager; Erica Cuyugan, Acting City Librarian; Rachel Foyt, Senior Administrative Analyst</p>
Public Input	None.
Approval of the Library Board Minutes	<p>Motion by Vice Chair Bryce Snell, seconded by Boardmember Lucien Plauzoles to approve the minutes of the Library Board meeting of February 2, 2017. The motion was approved by the following vote:</p> <p>AYES: Boardmember Victor Davich, Chairperson Marc Morgenstern, Boardmember Lucien Plauzoles, Boardmember Kathleen Sheldon, and Vice Chair Bryce Snell</p> <p>NOES: None</p> <p>ABSTAINING: None</p> <p>ABSENT: None</p>
Secretary's Report Update on Library Services and Programs	<p>Erica Cuyugan, Acting City Librarian screened the City of Santa Monica annual report video for the Board. The annual report highlights the City's accomplishments for the fiscal year 2016/17.</p> <p>The Santa Monica Reads program kicked off its fifteenth year on Saturday, February 25, 2017 with an Afternoon with Alison Bechdel the author of <i>Fun Home: A Family Tragicomic</i>. Ms. Bechdel's graphic memoir was the selected title for the 2017 Santa Monica Reads.</p>

On Sunday, February 26, 2017 American cartoonist and comics theorist Scott McCloud presented a lecture on comics, placing them into a larger discussion of visual communication and how we learn through images.

The Library's new adult literacy program, Literacy Education for Adults and Families, (LEAF) is launching. The Library received a grant for the program. An Adult Literacy Program Assistant has been hired. Staff interviewed volunteers to work as Literacy Coaches. Eleven Literacy Coaches attended a volunteer orientation and training on how to help adults with low literacy.

The Friends of the Library Board met on February 13, 2017. Staff did five minute presentations highlighting and thanking the Friends for the many programs they fund including; the Image Archives, Summer Reading program for youth, Santa Monica Reads and public programs, Pop Up Beach Library, and the How-To Festival.

Update on Library Staffing

The new Library Director, Patty Wong, starts on Monday, March 6, 2017.

Update on Library Facilities and Equipment

The Multipurpose Room, Community Meeting Room and the Computer Training Room at the Main Library received technology upgrades. The upgrades include; larger clearer screens, a new projector in the Multipurpose Room, improved audio and microphones, added power and data to an alternate location in the Multipurpose room so the room can be reoriented, and streaming capabilities.

Update on Library Security and Safety

Ms. Cuyugan reported that there are four active Library suspensions.

The Board asked follow up questions about graffiti that was spray painted on a column at the Main Library. The graffiti was removed and no other graffiti has been reported.

Board discussion followed. The Board would like staff to consider and report back on two questions. Is it necessary for new procedures to be drafted for the Library Service Officers that elevate the reporting of certain types of incidents? And do we need to look at the policy to review books that might be the most vulnerable to vandalism at this time?

Report on Programs and Services of the Pico Branch Library

Silvia Cisneros, Pico Branch Manager welcomed the Board and reported on the programs and services of the Pico Branch Library. Pico Branch Library has offered 108 programs for youth. Programs included; storytimes, STEAM programs, coding, college workshops, and maker space.

Through collaboration with the staff at Virginia Ave. Park the Library has participated in six community events such as; Movies at the Park, National Night Out, Latino Heritage Month, Fall Festival, Day of the Dead, and Section 8 Housing Authority application assistance.

A total of 103 adult programs were offered in both English and Spanish. Programs included; book discussion groups, music concerts, meditation, and how-to programs.

Since July 2016 Pico Branch has registered 858 new Library cards and 96,402 patrons have visited the Library.

The Arts and Literacy Festival will be held on Saturday, April 29, 2017 at the Pico Branch Library in Virginia Ave. Park.

Discussion of Meeting Dates and Board Attendance at Santa Monica Neighborhood Organization Meetings

The Board discussed attending Santa Monica Neighborhood Organization meetings.

Chair Marc Morgenstern will attend the Friends of Sunset Park and the Ocean Park Association. Boardmember Lucien Plauzoles plans to attend the North of Montana Association meeting. Vice Chair Bryce Snell will attend the Pico Neighborhood Association and the Santa Monica Northeast Neighbors meeting. Boardmember Victor Davich plans to attend the Santa Monica Mid City Neighbors. Boardmember Kathy Sheldon will attend the Wilshire Montana Neighborhood Coalition.

Annual Boards and Commission Dinner and Video Report to City Council

The Board planned for the Annual Boards and Commission Dinner and video report to City Council.

Items the Board discussed including in their report to Council include:

- Reopened renovated Fairview Branch
- Participated in search for new Library Director
- Introduced Pop Up Library at the beach
- Expanded referral services for homeless patrons
- Honored as Five Star Library by Library Journal for seventh year in a row
- 2.1 million Library visitors in person and virtually
- Nearly 2,000 Library programs
- 65,800 Library program attendees

Board Discussion of Nationwide Current Library Trends and Review of Library Journal Articles

No report.

What Are You Reading?

The Board discussed what books they are reading, what music they are listening to, or movies they are watching.

Tour of the Pico Branch Library Including a Demonstration of the Automated Materials Handling System

Ms. Cisneros led the Board on a tour of the Pico Branch Library. Beginning the tour in the Children's area she pointed out things that were changed. The Teen collection was moved; the holds were relocated as well as the DVD collection.

The Board received a demonstration of the automated materials handling system (AMHS).

AMHS refers to automation that reduces or eliminates the need for staff or patrons to check in, check out, or sort material, or to move bins containing library materials. Those jobs are handled by check in machines, sorters, conveyors, singulators, stackers, and unstackers, speeding up processes throughout the busy branch.

**Agenda Building
for the Next
Meeting**

The Board would like to include in the next agenda an introduction of new Library Director Patty Wong and additional planning for the neighborhood organization meeting dates.

Adjournment

On the order of the Chair, Marc Morgenstern, the meeting was adjourned at 8:43 p.m.

Attest:

Approved:

Erica Cuyugan
Acting City Librarian

Marc Morgenstern
Library Board Chair

This document is available in alternate format upon request. The Santa Monica Public Library is wheelchair accessible. For special disability accommodations contact Library Administration at (310) 458-8606 at least 3 days prior to the scheduled meeting.