

CITY OF SANTA MONICA LIBRARY BOARD



Minutes of the SPECIAL Meeting of August 4, 2016 To Be Approved

Call to Order	A SPECIAL meeting of the Santa Monica Library Board was called to order by Chair, Marc Morgenstern, at 7:07 p.m., Thursday, August 4, 2016 at the Main Library, Administration Conference Room, 601 Santa Monica Blvd., Santa Monica.
Roll Call	<p>PRESENT: Boardmember Ken Blackwell, Boardmember Victor Davich, Chair Marc Morgenstern, and Boardmember Kathleen Sheldon</p> <p>ABSENT: Vice Chair Bryce Snell</p> <p>ALSO PRESENT: Cecilia Tovar, Principal Librarian for Public and Branch Services; Greco Venegas, Principal Librarian for Information Management; Lucien (Lu) Plauzoles, member of the public; Erica Cuyugan, Acting City Librarian; Rachel Foyt, Administrative Analyst</p>
Public Input	None.
Approval of the Library Board Minutes	<p>Motion by Boardmember Ken Blackwell, seconded by Boardmember Kathie Sheldon to approve the minutes of the Library Board meeting of July 14, 2016. The motion was approved by the following vote:</p> <p>AYES: Boardmember Ken Blackwell, Boardmember Victor Davich, Chairperson Marc Morgenstern, and Boardmember Kathie Sheldon</p> <p>NOES: None</p> <p>ABSTAINING: None</p> <p>ABSENT: Vice Chair Bryce Snell</p>
Report on the American Library Association	Cecilia Tovar, Principal Librarian for Public and Branch Services; Greco Venegas, Principal Librarian for Information Management; and Erica Cuyugan, Acting City Librarian reported on workshops they attended at

Conference in
Orlando, Florida

the American Library Association (ALA) Conference held in June in Orlando, Florida. The ALA conference is an international conference that provides an opportunity for librarians to connect and learn from one another.

Ms. Cuyugan reported that she attended the Project Outcome session. Project Outcome is a free tool for libraries that was developed by the Public Library Association to help libraries uniformly measure outcomes of programs and services.

She also attended the Library Leadership and Management Association program that featured William Ury co-author of *Getting to Yes*. Mr. Ury spoke about the power of negotiation in any situation.

Ms. Tovar reported that she attended the *Libraries Transforming Communities* session which gave examples of how libraries are using the Harwood Institute for Public Innovation model of turning outward to connect with their communities. The Harwood Institute provides orientation, practices and tools to make choices and work with others to create change.

One take away from the session was to use opportunities in your everyday life to engage with community members to talk about the library. Another take away was to use the library as a facilitator in the community in ways that has nothing to do with libraries.

Ms. Tovar also attended the Urban Libraries Council Deputy Directors forum. The discussion centered around programs, policies and services that are happening in libraries across the nation.

Mr. Venegas attended the *Library of the Future* session hosted by the Raspberry Pi Foundation. Raspberry Pis are small inexpensive computers that hobbyists and enthusiasts use for projects such as; WiFi hotspots, digital signage, or weather stations. Raspberry Pi is an inexpensive way to introduce people to coding.

The *Expect More* workshop attended by Mr. Venegas covered library advocacy and the tools to support library advocacy such as; strategic planning, clear fundraising goals, and library services and programs.

Ms. Tovar reported that Silvia Cisneros, Pico Branch Manager also attended ALA. Ms. Cisneros is the past President for REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking. Ms. Cisneros spoke at ALA about how in her tenure as President she worked to found REFORMA Children in Crisis which solicits donations, purchases and delivers books to

unaccompanied refugee children mostly Spanish speaking, coming to the United States from El Salvador, Guatemala and Honduras.

Board questions followed.

As part of their trip to Orlando, Florida Ms. Cuyugan, Ms. Tovar and Mr. Venegas visited the Orange County Florida Library System to see the Dorothy Lumley Melrose Center for Technology, Innovation and Creativity. The Center is located in 26,000 sq. ft. of space on the Orlando Public Library's second floor.

The Dorothy Lumley Melrose Center expands the role of the library. Building upon the very practical training that is currently offered, the Center offers access to hardware, equipment, software, support and programming to inspire and invigorate creativity and accomplishment.

Key Melrose services include:

- Video Production Studio
- Audio Production Studio
- Photography Studio
- Fabrication Lab (Fab Lab)
- Simulation Lab
- Interactive Media Wall
- Conference Room
- Tech Central
- Technology Exploration

This was an opportunity for Library staff to see a collaboration space in a library, talk to staff, and review the types of programs and classes offered.

**Review of the
Santa Monica
History Museum
Annual Report for
2015 – 2016**

The Library Board reviewed the Santa Monica History Museum Annual Report for 2015-2016.

Board discussion followed.

The Board would like to receive a more detailed budget including information on programs and fundraising. The Board raised concerns about the level of liability insurance the Museum carries and any conflict of interest stemming from them purchasing the liability insurance through the Museum President's husband's insurance agency.

Ms. Cuyugan explained that there is a lease checklist that staff follow to ensure that the Museum is in compliance with the terms of the lease.

Update on the Bookmark Café and Possible Lease Modification

Ms. Cuyugan updated the Board on a possible lease modification for the Bookmark Café. The owner of the Bookmark Café, Gary Wallack, expressed concerns about the café losing money. Mr. Wallack attributes the loss of revenue to the decrease of people entering the Library due to the non-resident Library Card fee. Mr. Wallack is trying to find a buyer for the Bookmark Café.

Library staff is working on a temporary accommodation of a slight reduction in rent for the Bookmark Café for 12 months. The reduction in rent will be approximately \$516 per month.

Discussion On the Search Process For a New Santa Monica Public Library Director

Chair Marc Morgenstern asked for feedback from the Board on the search process for a new Santa Monica Public Library Director. The Board is interested in being involved in the process as representatives of the community.

Board Discussion of Nationwide Current Library Trends and Review of Library Journal Articles

None.

Secretary's Report

Ms. Cuyugan showed the Board a publicity video for the Library's pop up beach Library SMPL @ the Beach. Upcoming dates for SMPL @ the Beach are August 15, August 27 and September 10.

Update on Library Services and Programs

The first Launch Pad program developed by Amy Muscoplat, the pop-up Happiness Room, takes place at 3:00 pm Wednesdays in August and September.

The pop-up Happiness Room is dedicated to all kinds of resources, visuals and interactive features on happiness, joy, calm, positivity, flow, gratitude and meditation.

A Raspberry Pi coding class was held. Youth Summer Reading signups are at 4642 for the summer. Soundwaves music program with performances by local artists are the third Wednesdays of the month.

Update on Library Staffing

Currently the only open Library staff position is for Acting Assistant City Librarian.

Update on Library Facilities and Equipment

Bibliocommons the Library catalog received an update. The catalog is better formatted and more responsive for mobile devices.

Update on Library Security and Safety

There are four library suspensions. Khaliah Paterson is the new Ocean Park Community Center outreach worker stationed at the Main Library.

Lou Enriquez, Lead Library Service Officer is meeting with Branch Staff about setting up refresher classes for staff on dealing with difficult

people.

**Agenda Building
for the Next
Meeting**

The Board would like to include in the next agenda a report from the Library Foundation of Santa Monica and a follow up on the questions for the Santa Monica History Museum.

The regular Library Board meeting of September 1, 2016 is cancelled due to lack of quorum. A special Library Board meeting will be held on September 15, 2016.

Adjournment

On the order of the Chair, Marc Morgenstern, the meeting was adjourned at 8:31 p.m.

Attest:

Approved:

Erica Cuyugan
Acting City Librarian

Marc Morgenstern
Library Board Chair

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