

# CITY OF SANTA MONICA LIBRARY BOARD



## Minutes of the REGULAR Meeting of June 4, 2015 To Be Approved

<b>Call to Order</b>	A REGULAR meeting of the Santa Monica Library Board was called to order by Chairperson, Kathie Sheldon, at 7:02 p.m., Thursday, June 4, 2015 at the Main Library, Administrative Conference Room, 601 Santa Monica Blvd., Santa Monica.
<b>Roll Call</b>	<p><b>PRESENT:</b> Boardmember Victor Davich, Boardmember Marc Morgenstern, Chairperson Kathie Sheldon and Boardmember Bryce Snell</p> <p><b>ABSENT:</b> Vice Chair Ken Blackwell</p> <p><b>ALSO PRESENT:</b> Maria Carpenter, Director of Library Services; Rachel Foyt, Administrative Analyst; Antonio Spears, community member; Maureen Sullivan, Organization Development Consultant; Edward Edwards, President, Friends of the Library; Robert Graves, Librarian I, Public Services; Lucien Plauzoles, community member;</p>
<b>Call For a Nomination for an Interim Chair for the Meeting</b>	<p>Chair Kathie Sheldon was unable to Chair the June 4, 2015 meeting therefore, staff opened the floor for nominations for an interim Chair. Motion by Chair Kathie Sheldon, seconded by Boardmember Bryce Snell nominating Boardmember Marc Morgenstern for interim Chair of the June 4, 2015 meeting.</p> <p>AYES: Boardmember Victor Davich, Chairperson Kathie Sheldon and Boardmember Bryce Snell</p> <p>NOES: None</p> <p>ABSTAINING: Boardmember Marc Morgenstern</p> <p>ABSENT: Vice Chair Ken Blackwell</p>
<b>Public Input</b>	No report.
<b>Approval of the Library Board Minutes</b>	<p>Motion by Boardmember Victor Davich, seconded by Boardmember Bryce Snell to approve the minutes of the Library Board meetings of March 7 and April 2, 2015. The motion was approved by the following vote:</p> <p>AYES: Boardmember Victor Davich, Boardmember Marc Morgenstern, Chairperson Kathie Sheldon and Boardmember Bryce Snell</p> <p>NOES: None</p>

ABSTAINING: None

ABSENT: Vice Chair Ken Blackwell

**Update on the  
Library Community  
Forums and the  
Strategic Planning  
Process**

Maureen Sullivan, Organization Development Consultant reported on the strategic planning process and offered highlights from the Library community forums. To date a series of eleven community forums have been completed. 182 people attended and gave feedback at the community forums held at the Main and each neighborhood Branch. Special community forums were held at the Boys and Girls Club, with the Teen Advisory Committee, with youth at the Pico Library and middle students to obtain the thoughts and opinions from students ages 11 - 18. A series of four Library staff forums were held to obtain feedback from staff.

A number of key issues arose at the community and staff forums that were outside the purview of strategic planning these include; the non-resident fee, the challenges in serving the homeless population and the amount of development that is occurring in Santa Monica.

The Library learned that the community wants core library services (such as books) maintained, that the community appreciates Library programming and the efforts the Library puts forth to bridge the digital divide.

The following themes have emerged from the data collected at the community and staff forums and from the responses to the community survey: the need to form beneficial strategic partnerships; the way library services are performed and new ways to use the Library space to perform those services; connecting the Library and patrons to changing technology; linking with the Wellbeing initiative; and the desire for innovative Library programming.

More than 2000 people participated in the community-wide survey. Themes from the survey included preserving core Library services and an interest in Makerspaces and collaborative work spaces.

Miguel Figueroa of the American Library Association's Center for the Future of Libraries gave a presentation on trends to Library staff.

The Center for the Future of Libraries works to:

- Identify emerging trends relevant to libraries and the communities they serve
- Promote futuring and innovation techniques to help librarians and library professionals shape their future
- Build connections with experts and innovative thinkers to help libraries address emerging issues

Ms. Sullivan is working with the Strategic Planning Steering Committee to identify the strategic initiative ideas and goals. The next meeting is June 23 and the committee will work to draft a document of the plan to present to Library staff for their review.

The Library Innovation Technology Task Force working on a set of recommendations for the SP steering committee to consider.

Board questions and discussion followed.

**Update On and  
Motion On the**

Antonio Spears, community member updated the Library Board on the establishment of a library foundation to support the Santa Monica Public Library system. The foundation

**Establishment of a Library Foundation to Support the Santa Monica Public Library System**

would be comprised of leaders in the community and would foster the ideas that challenge and inspire our community on a local, regional and national level.

Mr. Spears explained that a key point for the foundation is the five core areas of the lifelong learning experience:

- helping students succeed in technology
- investing in new readers
- building a virtual library to provide new and updated tools to respond to ongoing needs
- innovative maker and co-working spaces
- cultural programs – readings and programs

Mr. Spears reported that he had a conversation with the Friends of the Library Board about the library foundation. The money raised by the foundation is not a substitute for city funding it is for enhancement and enrichment of the Library.

He also investigated foundations in the Santa Monica community. Two examples are the Arts Council and the Park’s Foundation. The Arts Council augments art exhibits and purchases. The Park’s Foundation enriches and enhances the parks and provides the flexibility to seize opportunities to innovate.

Board discussion followed.

Motion by Boardmember Victor Davich, seconded by Boardmember Bryce Snell to support the creation of a Santa Monica Public Library foundation that would enhance, improve and increase the services provided by the Santa Monica Public Library.

AYES: Boardmember Victor Davich, Boardmember Marc Morgenstern, Chairperson Kathie Sheldon and Boardmember Bryce Snell

NOES: None

ABSTAINING: None

ABSENT: Vice Chair Ken Blackwell

**Board Discussion of Nationwide Current Library Trends and Review of Library Journal Articles**

No report.

**Secretary’s Report Update on Library Services and Programs**

Maria Carpenter, Director of Library Services reported that she presented the Library budget to City Council. Ms. Carpenter updated Council on Library projects such as; strategic planning, early literacy tubs for home daycare providers which ties into kindergarten readiness and the cradle to career campaigns.

Ms. Carpenter reported that the Library has taken in \$131,000 in non-resident fees and almost 26,000 in computer usage fees.

Robert Graves, Librarian I, Public Services reported that Summer Reading for babies, kids, teens and adults begins on Saturday, June 6.

**Update on Library Staffing**

Recruitment is on-going for the vacant Principal Librarian for Information Management position. The first round of interviews has been held. Silvia Cisneros was hired as the new Pico Branch Manager. Jacquie Welsh was hired to fill the vacant Public Services Librarian I.

**Update on Library Facilities and Equipment**

The Fairview Branch Library, 2101 Ocean Park Blvd., Santa Monica is closed as of June 1.

**Update on Library Security and Safety**

Ms. Carpenter reported on Library suspensions and court ordered stay-away orders.

**Agenda Building**

The Library Board asked that the following items be included in the next Library Board agenda: a report on the How-To Festival; information on the Pop Up Beach; a report on the community survey; and an update on the planning for the 125<sup>th</sup> Anniversary.

**Adjournment**

On the order of the Interim Chair, Marc Morgenstern, the meeting was adjourned at 8:47 p.m.

Attest:

Approved:



Maria Carpenter

Marc Morgenstern

Director of Library Services

Interim Library Board Chair

This document is available in alternate format upon request. The Santa Monica Public Library is wheelchair accessible. For special disability accommodations contact Library Administration at (310) 458-8606 at least 3 days prior to the scheduled meeting.