

SANTA MONICA PUBLIC LIBRARY BOARD



Minutes of the REGULAR Meeting of December 4, 2014 To Be Approved

Call to Order	A REGULAR meeting of the Library Board was called to order by Chairperson, Kathie Sheldon, at 7:01 p.m., Thursday, December 4, 2014 at the Main Library, Administration Conference Room, 601 Santa Monica Blvd., Santa Monica.
Roll Call	<p>PRESENT: Boardmember Victor Davich, Boardmember Marc Morgenstern and Chairperson Kathie Sheldon</p> <p>ABSENT: Vice Chair Ken Blackwell and Boardmember Bryce Snell</p> <p>ALSO PRESENT: Stephanie Archer, Librarian II, Information Management Division; Maria Carpenter, Director of Library Services; Claudia Fishler, Assistant City Librarian; Rachel Foyt, Administrative Analyst and Lucien Plauzoles, community member</p>
Oath or Affirmation of Allegiance for Public Officers for New Library Boardmember Victor Davich	Victor Davich took the oath or affirmation of allegiance for public officers and was sworn in as a new Library Boardmember.
Public Input	None
Approval of the Library Board Minutes	<p>Motion by Boardmember Marc Morgenstern, seconded by Chairperson Kathie Sheldon to approve the minutes of the Library Board meeting of November 6, 2014. The motion was approved by the following vote:</p> <p>AYES: Boardmember Victor Davich, Boardmember Marc Morgenstern and Chairperson Kathie Sheldon</p> <p>NOES: None</p> <p>ABSTAINING: None</p> <p>ABSENT: Vice Chair Ken Blackwell and Boardmember Bryce Snell</p>
Introductions of the Library Boardmembers	The Library Boardmembers answered the questions – <i>What is your favorite book or movie of all time and why?</i>

Demonstration of Zinio the New Digital Magazine Platform Available to Santa Monica Public Library Cardholders

Stephanie Archer, Librarian II, Information Management Division demonstrated Zinio the Library's new digital magazine platform which offers full color, interactive digital magazines available on PCs, Macs, or mobile devices. Users can check out an unlimited number of magazine issues with no holds or checkout periods. Magazines can be downloaded to the user's device to be read offline. There are 81 magazine titles in the initial Santa Monica Zinio collection. These are the same titles the Library currently subscribes to in print.

First time users need to create a login and create an account by entering their Library card information. Ms. Archer demonstrated how to check out a magazine using Zinio.

Report from the Friends of the Library, a Library Support Group

Rachel Foyt, Administrative Analyst, reported on the activities of the Friends of the Library. The Friends' Board has elected to hold quarterly meetings. The next Friends' Board meeting dates are March 9, 2015; June 8, 2015; September 14, 2015 and December 14, 2015.

Report on the Library Staff In-Service and Training Day

Maria Carpenter, Director of Libraries, reported on the Library staff daylong in-service held on November, 11. The day was attended by over 160 staff members. Maureen Sullivan, former American Library Association President was the facilitator for the day's activities which included; teambuilding, discussions of the Library's strengths and opportunities for growth. Ms. Sullivan introduced Library staff to the strategic planning process.

Discussion of the Role of Library Boardmembers

Chairperson Kathie Sheldon led a discussion of the role of the Library Board. The Library Board brings attention to Library issues and makes suggestions about the way things can be improved. They approve Library policy, make recommendations to City Council and approve Library fines and fees. The Board is the representative to the Santa Monica community.

Discussion of Library Board Ideas for a 125th Anniversary Celebration of the Santa Monica Public Library

The Board discussed their ideas for a 125th Anniversary Celebration of the Santa Monica Public Library. Boardmember Morgenstern suggested having the National Public Radio Storycore airstream in Santa Monica during the time of the celebration to collect community members' stories about Santa Monica.

Other possibilities included:

- a solicitation for oral histories and photos through Share Santa Monica
- a Moth Stage for storytelling or performance art
- an exhibit on the history of the Library
- use photos from Share Santa Monica and run a slideshow on the media wall in the lobby at the Main Library
- a contest to find the oldest library card users
- extend speaking invitations to big name authors
- a panel to speak on Silicon Beach or innovation
- creation of a commemorative book to be used for fundraising

An Update on the Status of the Santa Monica History Museum

Ms. Carpenter, Claudia Fishler (Assistant City Librarian), City Staff from the City Attorney's Office and City Manager's Office met with the Museum Manager, Chair and the President to discuss the Museum's hours of operation, the status of the items missing from the Museum's annual report and the subletting of the Museum space for events.

The Museum was directed to come up with proposals for the changes they want to make and the information to substantiate the proposals. Library staff will write a City

Staff Report to City Council and if approved the Council can direct the City Manager's Office to make amendments to the Museum lease.

Discussion of Non-Resident Cards for Students at St. Anne's School

St. Anne's School approached the Library about a way to receive more Library services for their students. St. Anne's does not have a Library of its own. Staff from St. Anne's, the Library and the City Manager's Office worked out a draft agreement where St. Anne's students could receive a discount of \$5.00 on the \$25.00 non-resident Library card fee. The City Attorney's Office will review the agreement.

Motion by Chairperson Kathie Sheldon, seconded by Boardmember Marc Morgenstern in support of the Library staffs' efforts in working with school children who are not residents to gain access to the Santa Monica Public Library. The motion was approved by the following vote:

AYES: Boardmember Victor Davich, Boardmember Marc Morgenstern and Chairperson Kathie Sheldon

NOES: None

ABSTAINING: None

ABSENT: Vice Chair Ken Blackwell and Boardmember Bryce Snell

Nationwide Current Library Trends - Review of Library Journal Articles

Chairperson Kathie Sheldon brought an article about the Pico Branch Library in the September 29, 2014 issue of *Library Hotline* to the attention of the Board. There is also an article about the Pico Branch Library in the architectural issue of *Library Journal*.

The Board discussed the role of the Ferguson Municipal Public Library as a refuge for residents in Ferguson, MO.

Secretary's Report

Ms. Carpenter reported on the non-resident Library card fee. The monthly non-resident target is \$20,000 and the Library is making between \$10,000 and \$15,000 per month. Board discussion followed.

Update on Library Services and Programs

The computer sessions fees are on track and generating a little more than \$2,000 per month for an annual income of \$25,000.

Ms. Carpenter reported that this year's Santa Monica READS featured novel is *Longbourn* by Jo Baker, the story of the servants working in the household made famous in Jane Austen's Regency Period classic *Pride and Prejudice*. The kickoff event for the thirteenth annual Santa Monica READS community reading program on Saturday, February 14. The program will run through March 21, 2015.

Update on Library Staffing

The position for the vacant Library Systems Analyst has been reclassified to Systems Engineer. The position is still vacant.

Interviews are scheduled for a Librarian II position vacancy in Youth Services.

Susan Annett, Principal Librarian for Public and Branch Services, is retiring at the end of December. Interviews for her replacement are being held in mid-December.

Update on Library Facilities and

The Santa Monica Conservancy is getting ready to open the Shotgun House in the

Equipment parking lot at the Ocean Park Branch Library.

Update on Library Security and Safety Ms. Carpenter reported the Library suspensions and court ordered stay aways.

The Reference Services Division collaborated with the Santa Monica History Museum on a program about the history of the Civic Auditorium and the 50 years of performances at the Civic. The Reference Division is teaching a computer series for seniors on computer literacy.

What are you reading? The Boardmembers discussed what they are reading.

Agenda Building The Board will not to meet in January 2015.

Adjournment Chair Kathie Sheldon adjourned the meeting at 8:33 p.m.

Attest:

Approved:



Maria Carpenter

Kathie Sheldon

Director of Library Services

Library Board Chair

This document is available in alternate format upon request. The Santa Monica Public Library is wheelchair accessible. For special disability accommodations contact Library Administration at (310) 458-8606 at least 3 days prior to the scheduled meeting.