

SANTA MONICA PUBLIC LIBRARY BOARD



Minutes of the REGULAR Meeting of June 6, 2013 To Be Approved

- Call to Order** A REGULAR meeting of the Library Board was called to order by Chairperson Ken Blackwell, at 7:04 p.m., Thursday, June 6, 2013 at the Main Library, Administrative Conference Room, 601 Santa Monica Blvd., Santa Monica.
- Roll Call**
- PRESENT:** Chairperson Ken Blackwell,
Boardmember Ken Breisch,
Boardmember Gene Oppenheim, Vice
Chair Kathie Sheldon and Boardmember
Dan Stern
- ABSENT:** None
- ALSO PRESENT:** Greg Mullen, City Librarian; Rachel Foyt,
Administrative Analyst
- Public Input** No report.
- Approval of the Library Board Minutes** Motion by Boardmember Ken Breisch seconded by Vice Chair Kathie Sheldon, to approve the minutes of the Library Board meeting of May 2, 2013 with one correction on page four to the spelling of the word summer. The motion was approved by the following vote:
- AYES: Chairperson Ken Blackwell, Boardmember Ken Breisch,
Boardmember Gene Oppenheim and Vice Chair Kathie Sheldon
- NOES: None
- ABSENT: Boardmember Dan Stern
- Report from Public Services Staff on the New Adult Summer Reading Program and the Big Reads Grant** Denise Nunez, Librarian I, Public Services reported on the inaugural year of Groundbreaking Reads the Adult Summer Reading program. The program runs June 1- August 17 and includes author talks, movie screenings, book discussions and more.
- Patrons are encouraged to pick up a Groundbreaking Reads form at any Library location and return the completed form by August 17 to be eligible to win prizes for completed summer reading activities. Prizes include a Nook tablet, Barnes and Noble gift cards and The Broad Stage gift

certificates.

In addition to special events planned for the program patrons can join any of the Library's regularly-scheduled book discussions.

Ms. Nunez reported that Santa Monica Public Library received the Big Read Grant from the National Endowment for the Arts.

The Big Read is a citywide reading program designed to revitalize the role of literature in American culture and to encourage citizens to read for pleasure and enlightenment. The book Santa Monica selected is *Into the Beautiful North* by Luís Alberto Urrea. The reading program is scheduled to take place in the Spring of 2014 and will supplant Santa Monica Reads for 2014.

Report from the Friends of the Library, a Library Support Group

Greg Mullen, City Librarian, reported on the Friends of the Library May 13 board meeting. The Friends organization contacted Rep. Henry Waxman regarding the IRS review of their nonprofit status. The Friends also discussed their nonprofit status situation with a CPA and are planning another meeting.

Boardmember Dan Stern arrived at 7:25pm.

The Friends reviewed and approved their 2013/14 budget. Budget reductions were made to the Santa Monica Evening Outlook digitization project, the Image Archives and the Branch Libraries.

Marni Ayers was elected to the Friends' Board to serve as the Director of Communications and Publicity.

Report on Children's and Teens Summer Reading Clubs

Roger Kelly, Youth Services Coordinator, reported on the Santa Monica Public Library Summer Reading Program. Summer Reading starts on Saturday, June 8 at all library sites for babies through teens. The 2013 children's theme is *Dig Into Reading* and the teen theme is *Beneath the Surface*.

Summer reading lasts for 10 weeks and during that time there will be over 218 programs held system-wide for kids and teens. For kids, there will be magic shows, storytellers, puppet shows, music programs, animal shows, Polynesian dancers, movies, Legos, craft programs, and gaming. For teens, there is the annual Teen Writer's Workshop, gaming, cooking and crafts, book discussion groups, and the very popular Teen Summer Party. The Teen Summer Party, by invitation only to teen readers who complete the program, has tons of food, a gaming cave, games, challenges, and raffle prizes!

Mr. Kelly shared with the Board the reading logs, prizes and bags given out during summer reading.

Board Review and Approval of the Revised Schedule of Library Fines and Fees

The Board reviewed the pending changes to the Library Fines and Fees resolution. Mr. Mullen pointed out there were two fee additions to user fees, the \$25 nonresident fee and the \$2 internet fee and one addition to the meeting room reservation rates. The Pico Branch Library meeting room rates were added to the Library Fines and Fees. The rate of \$75 for three hours plus \$25 for each additional hour is the same fee as the other Branch meeting rooms.

Motion by Boardmember Oppenheim seconded by Boardmember Dan Stern to approve the Library Fines and Fees as presented with the addition that students enrolled in public/private/parochial Santa Monica schools or Santa Monica College would be excluded from the non-resident fee.

Board discussion followed.

AYES: Chairperson Ken Blackwell, Boardmember Ken Breisch, Boardmember Gene Oppenheim, Vice Chair Kathie Sheldon and Boardmember Dan Stern

NOES: None

ABSENT: None

Presentation of the Results of the 2013 Library User Survey

The Santa Monica Public Library User Survey for 2013 was conducted during National Library week in paper and online. Volunteers in the lobby also spoke with people and asked them to complete the survey while they were waiting in line at the checkout desk. The Board reviewed the results of the annual customer survey.

Nationwide Current Library Trends - Review of Library Journal Articles

The Board discussed several library journal articles including one from *Library Journal* about a program titled *Books on Prescription* where doctors gave prescriptions for books. The Board also discussed a *Library Hotline* article about Near Field Communications technology that would allow smartphone users to download book extracts.

Secretary's Report

Mr. Mullen reported that there were approximately 900 visitors to the Library booth at the Santa Monica festival.

Update on Library Services and Programs

Update on Library Staffing

City Librarian, Greg Mullen has announced his retirement. His last day will be July 11.

Update on Library Facilities and Equipment

Mr. Mullen distributed photos of the Pico Branch Library construction site. The construction completion date has been moved to mid-January and the Pico Grand Opening committee has been formed.

The Fairview Branch Library roof was replaced. The lighting project to re-lamp the Main Library parking garage with LED lights has been approved. The work is scheduled to begin in July.

Update on Library Security and Safety

No report

Library Statistics

Not all numbers have been reported.

What Are You Reading?

The Boardmembers discussed the books they are reading.

Agenda Building

The July 4 Library Board meeting has been cancelled. The next Board meeting will be held August 1.

The Library Board asked that the following items be included in the next Library Board agenda: an update on the Pico Branch Library; annual statistics; report on the implementation of the non-resident fees; and a report from the Friends of the Library.

Adjournment

Chairperson Ken Blackwell adjourned the meeting at 8:37 p.m.

Attest:

Approved:



Greg Mullen
City Librarian

Ken Blackwell
Library Board Chair