

SANTA MONICA PUBLIC LIBRARY BOARD



Minutes of the REGULAR Meeting of April 7, 2011 To Be Approved

- Call to Order** A REGULAR meeting of the Library Board was called to order by Vice Chairperson, Dan Stern, at 7:20 p.m., Thursday, April 7, 2011 at the Main Library, Administrative Conference Room, 601 Santa Monica Blvd., Santa Monica.
- Roll Call**
- PRESENT:** Boardmember Breisch, Boardmember Oppenheim and Vice Chair Stern
- ABSENT:** Boardmember Blackwell, Chairperson Edwards
- ALSO PRESENT:** Robert Graves, Librarian I, Public Services; Greg Mullen, City Librarian; Rachel Foyt, Administrative Analyst
- Public Input** Boardmember Oppenheim relayed a comment from a member of the public regarding the closing announcement at the Main Library.
- Approval of the Library Board Minutes** Motion by Boardmember Oppenheim, seconded by Boardmember Breisch to approve the minutes of the Library Board meeting of March 3, 2011. The motion was approved by the following vote:
- AYES: Boardmember Breisch, Boardmember Oppenheim and Vice Chair Stern
- NOES: None.
- ABSENT: Boardmember Blackwell, Chairperson Edwards
- Report from the Friends of the Library, a Library Support Group** Greg Mullen, City Librarian, gave a report on the Friends of the Library activities. On March 11 the Friends held their volunteer recognition event at the Morgan-Wixson Theatre. The volunteers were treated to made to order ice cream sundaes and a performance of *The 25th Annual Putnam County Spelling Bee*.
- Report on Citywide Reads 2011** Robert Graves reported on Citywide Reads 2011 which took place between February 14 and March 12. This year's book, *Wench* by Dolen Perkins-Valdez, was the story of four enslaved mistresses in the pre-Civil War era. The book's subject matter drew a large diverse crowd of participants.
- Citywide Reads special events included:

- A special screening of Alex Haley's Roots from February 14 through 19
- An afternoon with the cast of Roots on February 19
- An afternoon with Dolan Perkins-Valdez February 26
- A book discussion and author talk with Heidi Durrow author of The Girl Who Fell From The Sky March 2
- A book discussion of The Help by Kathryn Stockett on March 9
- Highlights of the Mayme A. Clayton Library and Museum on March 12

In May, the public will be able to participate in a Citywide Reads survey and vote for their favorite Raymond Chandler novel. Raymond Chandler has been selected as the featured Citywide Reads 2012 author.

Discussion of the Annual Board and Commission Video Report

Chair Edwards taped the annual Board and Commission video report on April 5 at the Ocean Park Branch. He reported on the Ocean Park Branch improvements, the Pico Branch Library, and Santa Monica Public Library's national five star rating from Library Journal. The annual Board and Commission dinner is May 2 at 6:30 p.m. at Bergamot Station.

Demonstration of the New Library Website

Mr. Mullen demonstrated the redesigned Library website. The home page now features rotating image control which highlights programs and services. The new Library website also has a blog feature. Reader's Corner provides book reviews and news. Music News provides suggestions and highlights items from the Library's music collection.

Update on the Pico Branch Library

The Pico Branch community workshop held on April 5 covered the schematic design, the exterior and landscaping, and focused on the relationship between the park and the Library.

Mr. Mullen discussed the schematic design with the Board.

Next steps include presentations to the Virginia Ave. Park Board and the Recreation and Parks Commission.

Nationwide Current Library Trends - Review of Library Journal Articles

No report.

Secretary's Report

The current frontline advocacy theme is eBooks are eMazing. Information on ebooks was distributed to staff, the message was incorporated in email signatures, and ads were posted on book trucks and the Library home page.

Update on Library Services and Programs

Harper Collins new ebook lending policy limits library circs to 26 times and then the license expires. Staff will monitor how this situation develops.

Mr. Mullen distributed samples of digitized maps of Santa Monica.

The Library is participating in the Santa Monica Festival on May 7 at Clover Park. Youth Services will host a children's craft booth. A new feature at the festival is *Talk to the Experts* which pulls city staff together in one area.

Update on Library Staffing

Sylvia Anderle, the Latino Outreach Librarian at Fairview is retiring in July. Recruitment to fill the upcoming vacancy has begun.

Library Pages are also being recruited to fill ten vacancies projected for next six months.

The city has launched a new program called Bike at Work. Bicycles, helmets and locks will be on hand in city departments for staff to use for traveling to meetings, running errands or for pleasure.

Update on Library Facilities and Equipment

Mr. Mullen reported on two new catalog features. Patrons now have the ability to change the Holds pick-up location and to suspend Holds, which will keep their name in the queue but won't make a copy available.

Update on Library Security and Safety

Some interior signs are being redone at the Main Library.

The benches in front of the Main Library along Santa Monica Blvd. were removed and improvements in undesirable behavior have been noted.

Library Statistics

Staff distributed the February 2011 Library statistics. Board discussion followed.

Agenda Building

The Library Board asked that the following items be included in the next Library Board agenda: a report on the Santa Monica Festival, a report on the Annual Board and Commission Dinner and a report on the results of the Teen Film Festival.

Adjournment

Vice Chair Stern adjourned the meeting at 8:45 p.m.

Attest:

Approved:

Greg Mullen

Dan Stern

City Librarian

Library Board Vice Chair

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