

SANTA MONICA PUBLIC LIBRARY BOARD



Minutes of the REGULAR Meeting of October 7, 2010 To Be Approved

- Call to Order** A REGULAR meeting of the Library Board was called to order by Chairperson, Edward Edwards, at 7:03 p.m., Thursday, October 7, 2010 at the Main Library, Administration Meeting Room, 601 Santa Monica Blvd., Santa Monica.
- Roll Call**
- PRESENT:** Boardmember Blackwell, Boardmember Breisch, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern
- ALSO PRESENT:** Roger Kelly, Youth Services Coordinator; Greg Mullen, City Librarian; Rachel Foyt, Administrative Analyst
- Public Input** The Board reviewed email from a patron and the response by library staff.
- Approval of the Library Board Minutes** Motion by Boardmember Oppenheim, seconded by Boardmember Breisch to approve the minutes of the Library Board meeting of September 2, 2010. The motion was approved by the following vote:
- AYES: Boardmember Blackwell, Boardmember Breisch, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern
- NOES: None
- Report from the Friends of the Library, a Library Support Group** Chair Edwards gave a report on the Friends of the Library September Board meeting. The Friends plan to hold their volunteer appreciation event at the Morgan-Wixson Theatre this year. Volunteers will see a production of *The 25th Annual Putnam County Spelling Bee* and be treated to hors d'oeuvres.
- The Friends are discussing the management of their Book Store and the possibility of hiring a store manager. They are also studying was to recruit volunteers to work in the Book Store.
- Write On! Teen 'Zine** Roger Kelly, Youth Services Coordinator, spoke to the Board about the *Write On!* teen writing workshop that is part of the teen summer reading program. The six week creative writing workshop met twice a week and six young adult authors worked with the teens. The writers who participated this year were Robin Benway, Stacey Collins, Melissa de la Cruz, Kami Garcia, Margaret Stohl, April Halprin Wayland and Mark London Williams. At the end of the six weeks a 'zine was published and there was a launch party for the 'zine.

Summer Reading Report

Mr. Kelly reported that Summer Reading 2010 included 34% more signups than in 2009. In all 2917 children signed up, 734 more than last summer. The completion rate went up 20% meaning kids completed 15 hours of reading and teens completed 30 hours of reading.

The new Baby and Me Reading Club drew 331 babies.

The Summer Reading program has almost doubled in size over the last 10 years.

Library Board Elections

The Library Board held elections. Boardmember Oppenheim nominated Chair Edwards for Chair.

The motion was approved by the following vote:

AYES: Boardmember Blackwell, Boardmember Breisch, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern

NOES: None

Vice Chair Stern nominated himself for Vice Chair.

The motion was approved by the following vote:

AYES: Boardmember Blackwell, Boardmember Breisch, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern

NOES: None

Customer Survey Results 2010

Staff distributed the 2010 Customer Survey results. 94% of respondents were satisfied overall with the Library.

Written Report on Library Volunteers

The Board reviewed a report on Library volunteers that included recruitment, selection and job assignment.

Review of Library Information Provided to Parents

Library staff updated and consolidated the information for parents regarding children's Library and internet use, programs and collections, and children's library cards.

Update on the Pico Branch Library Planning Process

Mr. Mullen updated the Board on the Pico Branch Library planning process. The Board reviewed the Pico Branch Library survey results and notes from the first *Let's Talk Pico Branch Library* community workshop.

In January 2011 the design team hopes to take the Pico Branch Library design to stakeholder board meetings. In March 2011 the conceptual plan is scheduled to go to City Council for review.

The next community workshop will be held on Saturday, October 9 from 2-4 p.m. at Virginia Avenue Park in the Thelma Terry Center, 2200 Virginia Avenue. Topics covered include an update on plans for the branch library, the results of the community survey, the draft branch library building program and integration

of the new library at the Park site.

**Nationwide Current
Library Trends -
Review of Library
Journal Articles**

The Board discussed current library journal articles focusing on the use of ebooks in the library setting.

Secretary's Report

The California Library Association (CLA) coordinated Snapshot Day to capture statistics, images and stories for use in library advocacy. CLA will use the statistics captured on Monday, October 4 to highlight the impact of libraries.

**Update on Library
Services and
Programs**

Santa Monica Public Library earned a top-rating five stars from Library Journal's national rating of public libraries, the LJ Index of Public Library Service 2010.

The ratings, announced October 1, were based on 2008 data from the Institute of Museum and Library Services (IMLS). The LJ Index rated 7,407 public libraries on the level of service they provided and identified 258 star libraries. Libraries were evaluated on per capita statistics that included: visits, circulation, program attendance, and public Internet computer use. The LJ Index 2010 gives five, four, or three stars to the top libraries rated.

The Library celebrated Banned Books Week on October 2. The program consisted of an afternoon read out titled *Join the Banned: Celebrate Your Freedom to Read*. Authors, celebrities and community members read passages from their favorite banned book. The LA Weekly was the media sponsor for the event.

The request for proposal for the new integrated library system (ILS) has been published. Library staff hopes to implement the new ILS by end of the fiscal year 2010/11.

**Update on Library
Staffing**

Human Resources received 226 applications for the Librarian I positions. Current vacancies include: a Librarian I in cataloging; a Librarian I, half time in Reference; and Librarian I (5), As Needed at various locations. Librarian I interviews are scheduled for next week.

Under a new medical agreement City employees will pay five percent of the cost of their medical insurance.

**Update on Library
Facilities**

The Ocean Park Branch Library re-carpeting and remodeling is scheduled to begin in January. The Branch will be closed for about four weeks.

The landscape and soil replacement work at the Main Library is about half completed. The target completion date is November 2.

The Santa Monica History Museum grand opening has been moved to October 24.

**Update on Library
Security**

Library staff is conducting an internal security audit related to loss prevention with Santa Monica Police Department.

**Library Statistics
for August 2010**

Staff distributed the August 2010 Library statistics. Board discussion followed.

Agenda Building

The Library Board asked that the following items be included in the next Library Board agenda: a report on the Santa Monica History Museum grand opening; review of the proposed changes to the Library Rules of Conduct; report on the Ocean Park Branch Library signage; and a report from the Teen Advisory Council.

Adjournment

Chair Edwards adjourned the meeting at 8:25 p.m.

Attest:

Approved:

Greg Mullen
City Librarian

Edward Edwards
Library Board Chair

This document is available in alternate format upon request. The Santa Monica Public Library is wheelchair accessible. For special disability accommodations contact Library Administration at (310) 458-8606 at least 3 days prior to the scheduled meeting.