

SANTA MONICA PUBLIC LIBRARY BOARD



Minutes of the REGULAR Meeting of May 6, 2010 To Be Approved

- Call to Order** A REGULAR meeting of the Library Board was called to order by Chairperson, Edward Edwards, at 7:04 p.m., Thursday, May 6, 2010 at the Administrative Conference Room, Main Library, 601 Santa Monica Blvd., Santa Monica.
- Roll Call**
- PRESENT:** Boardmember Blackwell, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern
- ABSENT:** Boardmember Breisch
- ALSO PRESENT:** Greg Mullen, City Librarian; Claudia Fishler, Assistant City Librarian; Roger Kelly, Youth Services Coordinator; Rachel Foyt, Administrative Analyst
- Public Input** No report.
- Approval of the Library Board Minutes** Motion by Boardmember Oppenheim, seconded by Boardmember Blackwell to approve the minutes of the Library Board meeting of April 1, 2010. The motion was approved by the following vote:
- AYES: Boardmember Blackwell, Chairperson Edwards, Boardmember Oppenheim and Vice Chair Stern
- NOES: None.
- ABSENT: Boardmember Breisch
- Summer Reading Program Plans** Roger Kelly, Youth Services Coordinator gave a report on the upcoming summer reading program. Summer Reading 2010 begins June 19 and runs until the end of August. The theme for the children's summer reading program is *Make a Splash, Read* and the teen theme is *Make Waves at Your Library*.
- Mr. Kelly reported that over 300 programs are planned for summer reading. This year staff coordinated the big summer reading programs throughout all the libraries. The big programs will be held at each library

branch so every neighborhood will have chance to see them.

A new reading program for babies debuts this year. The Baby and Me reading club will encourage the interaction between parents and children, activities include attending a storytime, singing a song, reading, and visiting the Library.

The teen reading club will be expanded to make it more interactive. Instead of receiving a prize for reading 30 hours teens will receive prizes throughout the program for reading 10 hours, 20 hours and 30 hours.

People will be able to register for summer reading at the Library booth at the Juneteenth Celebration on June 19 in Virginia Ave. Park.

Report from the Friends of the Library, a Library Support Group

Greg Mullen, City Librarian, reported on the Friends of the Library April board meeting. The online book sales are growing. The Friends had a table at Montana Ave Branch 50th celebration and plan to have a table at the Library booth at the Santa Monica Festival on May 8.

Update on the Library Budget Plan

The Board reviewed the Library's 2010/11 budget cuts and increases in revenue.

Following the fire at the Fairview Branch \$60,000 was placed in the capital improvements project (CIP) account for installation of monitored smoke alarm systems at the branch libraries. Also added to the CIP account was \$416,000 for the purchase of the integrated library system.

Budget study sessions will be held at the end of May and Council is scheduled to approve the 2010/11 budget in mid June.

Stanton Macdonald Wright Mural Loan Agreement

The Stanton Macdonald Wright Mural loan from the Smithsonian American Art Museum is up for renewal.

Suggested Changes in the Exterior Signage at the Ocean Park Branch Library

Claudia Fishler, Assistant City Librarian, made a presentation on the proposed signage for the Ocean Park Branch Library. The existing sign in front of the Branch is in poor condition and does not meet the current City sign ordinance.

Staff is working with a designer who is creating new signage for the Branch. A monument sign is proposed for the corner of Main Street and Ocean Park Blvd. This sign will replace the existing pole sign in front of the Branch on Main Street. An additional sign is proposed for the corner of Second Street and Ocean Park Blvd. to identify the Branch for people traveling west on Ocean Park Blvd.

Nationwide Current Library Trends - Review of Library

No report.

Journal Articles

Secretary's Report

About 45 library staff members are receiving training on the topic of dealing with difficult people.

**Library Staff
Training and
Recruitments**

Cynni Murphy, Librarian III, Reference is currently filling the Ocean Park Branch manager vacancy. Recruitment for this position is on-going. There is also a Librarian II vacancy in Public Services.

**Library Services
and Programs**

Staff distributed the March 2010 Library statistics. Board discussion followed.

The checkout time for the public access internet computers will be increased from 90 minutes to 105 minutes. Initially users can check out 60 minutes and as long as people are not waiting for a computer users can renew in 15 minute increments for up to 45 additional minutes.

Two of the branch libraries now have release stations for audio visual materials at the quick check stations.

This year the Library will have two booths at the Santa Monica Festival on Saturday, May 8. One booth will have adult services material, the Friends of the Library and crafts for children, and the other booth will be the Living Library Project. This will be the third Living Library Project hosted by Santa Monica Public Library.

On May 22 the Library will host iCycle a festival of bicycles and cycling, featuring workshops on safety, repairs and maintenance; bicycle registration; gear and accessories demonstrations; children's crafts and bike parade; and entertainment. The event will offer free bike valet. For more information visit www.smpl.org/icycle.

On May 18 Cynni Murphy, Librarian III, Reference and L.A. As Subject will present a workshop on preserving personal histories.

**Library Facility
Updates**

The exterior of the Main Library was power washed to remove the grime that has accumulated.

The Main Library parking structure has been filling up and staff has been unable to find spaces to park. One possibility for the overflow in parkers is because of the closure of parking structures 7 and 8 located near the mall.

New bicycle racks and security cameras are planned for installation in the surface parking lot to the North of the Main Library.

**Furniture, Fixtures
and Equipment
Updates**

The computers in the public areas are due to be replaced through the city's computer replacement program.

The public copy machines have been replaced with new machines with better features.

Agenda Building

The Library Board asked that the following items be included in the next Library Board agenda: a tour of the Santa Monica History Museum; a presentation on the integrated library system; discussion of Library Board vacancies; a report on recent Library programs; report on the 2010/11 budget; and a facility report.

Adjournment

Chair Edwards adjourned the meeting at 8:32 p.m.

Attest:

Approved:

Greg Mullen
City Librarian

Edward Edwards
Library Board Chair

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