

SANTA MONICA PUBLIC LIBRARY BOARD



Minutes of the SPECIAL Meeting of July 10, 2014 To Be Approved

Call to Order	A SPECIAL meeting of the Library Board was called to order by Chairperson, Kathie Sheldon, at 7:00 p.m., Thursday, July 10, 2014 at the Main Library, Administration Conference Room, 601 Santa Monica Blvd., Santa Monica.	
Roll Call	PRESENT:	Vice Chair Ken Blackwell, Boardmember Gene Oppenheim, Chairperson Kathie Sheldon, and Boardmember Bryce Snell
	ABSENT:	Boardmember Ken Breisch
	ALSO PRESENT:	Members of the Community, Lu Plauzoles and Marc Morgenstern; Maria Carpenter, Director of Library Services; Rachel Foyt, Administrative Analyst; Susan Annett, Principal Librarian for Public Services
Public Input	None	
Email Communication Letter from Mark Elliot	The Board reviewed an email communication from Mark Elliot regarding the non-resident fee. The Board thanks Mr. Elliot for his feedback.	
Approval of the Library Board Minutes	Motion by Vice Chair Ken Blackwell, seconded by Boardmember Gene Oppenheim to approve the minutes of the Library Board meeting of June 5, 2014. The motion was approved by the following vote: AYES: Vice Chair Ken Blackwell, Boardmember Gene Oppenheim, Chairperson Kathie Sheldon and Boardmember Bryce Snell NOES: None ABSTAINING: None ABSENT: Boardmember Ken Breisch	
Report from the Friends of the Library, a Library Support Group	Rachel Foyt, Administrative Analyst reported on the activities of the Friends of the Library. The next Friends' Board meeting is July 14. The Friends will receive a refund with interest of the \$8,375.55 Internal Revenue Service non-filing penalty. The Friends ended their 2013-14 fiscal year with a surplus of more than \$11,000, their income was higher than projected and expenses were lower than budgeted.	

**An Update on the
Pico Branch
Library**

Susan Annett, Principal Librarian for Public Services, reported on the new Pico Branch Library at Virginia Ave. Park.

The Grand Opening of the Pico Branch Library was held on Saturday, June 28, from 11 a.m. to 4 p.m. The theme of the day was Ready, Set, Read!

The celebration began at 11 a.m. with a welcome by Mayor Pam O'Connor. Keynote speaker, Carol Muske-Dukes, former Poet Laureate of California, joined City officials, the new Director of Library Services, Board and Commission members, and Pico Neighborhood representatives in welcoming the new resource to the Virginia Avenue Park campus. Following the program was a processional walk to the entrance of the new branch for the ribbon-cutting ceremony.

Afternoon entertainment performances featured: taiko drum artists, Japanese Festival Sounds; Baile Folklórico de Cabeza DeVaca Cultura; the Voice of ONE Gospel Singers; storyteller Michael D. McCarty; and The Boo Hoo Crew, a children's and family rock band. The day was attended by over 1600 people.

Ms. Annett showed the Board a promotional video about the Pico Branch Library produced by City TV.

Ms. Annett reported Pico Branch Library usage statistics for May and June 2014.

**An Update on
Children's, Teens
and Adult Summer
Reading Program
for 2014**

Maria Carpenter, Director of Library Services reported on the first month of the Library's Summer Reading Programs.

Youth Service staff has signed up 3,777 children and teens so far. Staff reported that this is an increase of 511, a 16% increase over same week last year. Staff feel they are on track to exceed last summer's grand total of 4,014. The programming in July will ramp up with lots of special weekly programs at all sites and the Teen Writers Workshop at Main. Ninety-two youth signed up for summer reading at the booth during the Pico Grand Opening event.

June adult programming for Summer Reading includes: a staged reading of Steve Martin's comedic play *Picasso at the Lapin Agile* by the Santa Monica Rep; a screening of the Oscar-winner for Best Foreign Language film, *The Great Beauty*; a young adult-to-adult crossover event, NOVL Days; a program by author Arthur Hoyle on his biography of Henry Miller; and a program by author Marc Cushman on the original Star Trek series, which included clips from the series, as well as a discussion.

Ms. Carpenter encouraged the Board to pick up and complete an adult Summer Reading Participation form.

**An Update on the
Santa Monica
Public Library**

Ms. Carpenter reported that Council approved the Library's \$12 million budget.

Budget for 2014/15

Review and Approval of the Virginia Avenue Park Campus Meeting Room Policy

Ms. Foyt reported that the Virginia Avenue Park Campus Meeting Room Policy is a collaborative meeting room policy developed by Pico Library and Virginia Avenue Park staff. The policy will govern the rental of The Annex as well as the Virginia Avenue Park meeting rooms. The Board reviewed the policy as staff explained the differences from the current Library meeting room policy.

Motion by Boardmember Gene Oppenheim, seconded by Vice Chair Ken Blackwell to approve the Virginia Avenue Park Campus Meeting Room Policy. The motion was approved by the following vote:

AYES: Vice Chair Ken Blackwell, Boardmember Gene Oppenheim, Chairperson Kathie Sheldon and Boardmember Bryce Snell

NOES: None

ABSTAINING: None

ABSENT: Boardmember Ken Breisch

Nationwide Current Library Trends - Review of Library Journal Articles

Boardmember Gene Oppenheim shared an article from *Library Journal* on the One Book, One Community reading program at Sacramento Public Library. Sacramento Public Library publishes their One Book itself with an Espresso Book Machine, which runs I Street Press, a self-publishing venture.

Secretary's Report

The Library brought in \$151,670 in non-resident Library card fees. Computer usage fees met goal of \$10,000.

Update on Library Services and Programs

Update on Library Staffing

The Computer Services Specialist position has been filled. The Lead Library Systems Analyst position has been extended.

Update on Library Facilities and Equipment

The Fairview Branch closure has been further delayed. The closure is scheduled to take place in December with the branch re-opening in June.

Two trees at the Main Library need to be replaced.

HVAC issues at Main Library and Pico Branch are on-going.

Update on Library Security and Safety

Four Library users have been suspended and eight stay away orders have been issued.

Library Statistics

Item tabled.

What are you reading?

The Board discussed what they are reading.

Agenda Building

No items.

Adjournment

Chair Kathie Sheldon adjourned the meeting at 8:01 p.m.

Attest:

Approved:

Maria Carpenter

Kathleen Sheldon

Director of Library Services

Library Board Chairperson

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