

SANTA MONICA PUBLIC LIBRARY BOARD

Minutes of the REGULAR Meeting of June 3, 2004 To Be Approved

A REGULAR meeting of the Library Board was called to order by Chairperson, Kenneth Breisch, at 7:00 p.m., Thursday, June 3, 2004 at the Montana Ave. Branch Library, 1704 Montana Ave., Santa Monica.

Call to Order

PRESENT: Chairperson Breisch, Boardmember Field, Boardmember Oppenheim

Roll Call

ALSO PRESENT: Greg Mullen, Assistant City Librarian; Rachel Foyt, Administrative Analyst

No report.

Communications from the Public

Boardmember Oppenheim made a motion to approve the minutes of the Library Board meeting of May 6, 2004. Boardmember Field seconded the motion. The minutes were approved in a unanimous voice vote.

Approval of the Library Board Minutes

Jon Arenberg, Chair of the Friends of the Library, reported on the Friends May 10 Board meeting. The Friends are expecting a report in June from the fundraisers. The upcoming report will gauge the level interest for a capital fundraising campaign for the Main Library. The Friends have received positive comments from both foundations and individuals.

Report from the Friends of the Library, a Library Support Group

The Friends have begun to consider their contribution to the Main Library grand opening day celebration. Friends' volunteer activities related to the radio frequency identification (RFID) tagging and Library docents are on hold.

Ellen Braby, Head of Youth Services, reported on the 2004 Summer Reading Program. The children's theme is *Ride a Wild Tale*. Librarians will be visiting the schools to promote summer reading. Sign up for summer reading begins June 14th.

Summer Reading Program

Working in conjunction with the Santa Monica/Malibu school district the youth services staff have printed suggested reading lists for the elementary schools and required reading lists for the middle schools. The reading lists for 6th grade – high school are available on the Library's teen web site www.smplteens.org/library/summerreading.htm.

Taking a page from Citywide Reads, this year all high school students are reading *A Yellow Raft in Blue Water* by Michael Dorris and one other book of their choice.

Children receive a prize for every five hours read. The prize for five hours read is a toy snake, ten hours read is a paperback book and fifteen hours

read is a t-shirt. The read to me group's prize is a plush pony.

The teen summer reading theme is *Hit the Jackpot to Read*. Teens who read 30 hours will receive a \$10 gift certificate from Borders and an end of summer party with board games and pizza.

As contractors begin forming up the second floor at the Main Library building site work continues on the first floor slab.

Main Library Building Project

A mock up of the Agati table that will be in use throughout the Library is being made. Staff will be able to assess the functionality of the table.

Mr. Mullen met with representatives of the Martin Luther King Jr. coalition to discuss the type of recognition that will be placed in the auditorium to honor Martin Luther King Jr. The architect made several recommendations as to where in the auditorium foyer the recognition could be placed. The City of Santa Monica Cultural Affairs division will allocate funds to start the project. The Martin Luther King Jr. coalition will raise additional funds needed to complete and install the project.

Boardmember Oppenheim moved to accept the changes as suggested to the Library Rules of Conduct. Boardmember Field seconded the motion. Board discussion followed. The motion passed in a unanimous voice vote.

Approval of Changes Suggested for the Library Rules of Conduct

Envision It, Envisioning the Library's Image was tabled for a future meeting.

Envision It

The Board discussed several library journal articles.

Nationwide Current Library Trends - Review of Library Journal Articles

Secretary's Report

Mr. Mullen followed up on Boardmember Field's suggestion to highlight voter education and registration. Library staff plan to do a display and add links to the Library website to raise voter information accessibility and awareness.

Voter Registration & Information Discussion

As part of the signage package Terry Graboski of Beck & Graboski created a graphic identity for the Library. The Board reviewed the design that will help identify the Library on programs, brochures and other in house materials.

Graphic Identity

The Environmental Programs division is partnering with the Library in order to enhance the Library's sustainability collection. Environmental Programs plans to allocate funds to purchase a collection of materials for the Library. The materials will be featured in displays at the Library to raise awareness about sustainability.

Sustainability Collection

The computer replacement program for the Library will begin at the end of June. The city will replace all Library computers and software. Staff will be

Computer Replacement Program

undergoing training on the new software.

The city gives the old computers to non-profit organizations in Santa Monica.

The Library Board asked that the following items be included in next Library Board agenda: Envision It.

Agenda Building

Boardmember Field moved to adjourn the meeting. Boardmember Oppenheim seconded the motion. The motion was approved in a unanimous voice vote. The meeting was adjourned at 8:12 pm.

Adjournment

Attest:

Approved:

Greg Mullen

Kenneth Breisch

Assistant City Librarian

Library Board Chair